



**PRINT AUDIENCE REPORT
NEWSPAPER SECTIONS**

Data Period: April 2018 – March 2019

Average Issue Readership '000's

MASTHEAD	SECTION	DAYS	PRINT AIR ('000)
			Apr18 -Mar19
Adelaide Advertiser (M-F)	Adelaide Confidential in Adelaide Advertiser (M-F)	M-F	125
	Boomer in Adelaide Advertiser (M-F) (L4W)	Mon	149
	Business Daily in Adelaide Advertiser (M-F)	M-F	108
	Money Saver (Mon) in Adelaide Advertiser (M-F) (L4W)	Mon	102
	Motoring (Fri) in Adelaide Advertiser (M-F) (L4W)	Fri	116
	SA Business Journal (Tue) in Adelaide Advertiser (M-F) (L4W)	Tue	95
	Sport in Adelaide Advertiser (M-F)	M-F	172
	The SourceSA (Wed) in Adelaide Advertiser (M-F) (L4W)	Wed	134
Saturday Advertiser	Adelaide Confidential in Saturday Advertiser (L4W)	Sat	132
	Business Daily in Saturday Advertiser (L4W)	Sat	97
	Careers in Saturday Advertiser (L4W)	Sat	78
	Real Estate in Saturday Advertiser (L4W)	Sat	162
	SA Weekend in Saturday Advertiser (L4W)	Sat	214
	Sports Saturday in Saturday Advertiser (L4W)	Sat	177
	Weekend Extra in Saturday Advertiser (L4W)	Sat	162
Sunday Mail (SA)	Body+Soul in Sunday Mail (SA) (L4W)	Sun	177
	Escape in Sunday Mail (SA) (L4W)	Sun	199
	Home & Life in Sunday Mail (SA) (L4W)	Sun	157
	Sport in Sunday Mail (SA) (L4W)	Sun	179
	Sunday in Sunday Mail (SA) (L4W)	Sun	144
	Watch in Sunday Mail (SA)(L4W)	Sun	159
Cairns Post (M-F)	Business Week (Wed) in Cairns Post (M-F) (L4W)	Wed	16
	Cairns Confidential (Thu) in Cairns Post (M-F) (L4W)	Thu	17
	Classifieds in Cairns Post (M-F)	M-F	22
	Friday Fishing (Fri) in Cairns Post (M-F) (L4W)	Fri	16
	Game On (Fri) in Cairns Post (M-F) (L4W)	Fri	11
	Hit (Thu) in Cairns Post (M-F) (L4W)	Thu	19
	Monday Game (Mon) in Cairns Post (M-F) (L4W)	Mon	13
	Money Saver (Mon) in Cairns Post (M-F) (L4W)	Mon	14
	People (Tue) in Cairns Post (M-F) (L4W)	Tue	25
	Post-Ed (Tue) in Cairns Post (M-F) (L4W)	Tue	15
	Sport in Cairns Post (M-F)	M-F	20
	Taste.com.au (Wed) in Cairns Post (M-F) (L4W)	Wed	27
	TV Plus (Thu) in Cairns Post (M-F) (L4W)	Thu	26
Cairns Weekend Post	Cairns Eye in Cairns Weekend Post (L4W)	Sat	31



	Careers in Cairns Weekend Post (L4W)	Sat	19
	Classifieds in Cairns Weekend Post (L4W)	Sat	28
	Motoring in Cairns Weekend Post (L4W)	Sat	16
	Real Estate in Cairns Weekend Post (L4W)	Sat	26
	Bargain Hunter in Cairns Weekend Post (L4W)	Sat	22
The Canberra Times (M-F)	Business Day in The Canberra Times (M-F)	M-F	21
	Fly (Thu) in The Canberra Times (M-F) (L4W)	Thu	31
	Food and Wine (Wed) in The Canberra Times (M-F) (L4W)	Wed	48
	Sport in The Canberra Times (M-F)	M-F	27
	The Guide (Mon) in The Canberra Times (M-F) (L4W)	Mon	50
The Canberra Times (Sat)	allhomes.com.au in The Canberra Times (Sat) (L4W)	Sat	34
	Drive in The Canberra Times (Sat) (L4W)	Sat	21
	My Career in The Canberra Times (Sat) (L4W)	Sat	12
	Sport in The Canberra Times (Sat) (L4W)	Sat	30
Sunday Canberra Times	Sport in Sunday Canberra Times (L4W)	Sun	24
Chronicle (M-F)	Better Business (Tue) in Chronicle (M-F) (L4W)	Tue	14
	Commercial Property (Thu) in Chronicle (M-F) (L4W)	Thu	18
	Easy Eating in Chronicle (M-F)	M-F	13
	Junior Sport (Wed) in Chronicle (M-F) (L4W)	Wed	12
	Local Classifieds in Chronicle (M-F)	M-F	15
	Motoring (Thu) in Chronicle (M-F) (L4W)	Thu	17
	NiE (Tue) in Chronicle (M-F) (L4W)	Tue	10
	Smarter Shopping (Thu) in Chronicle (M-F) (L4W)	Thu	19
	Sport in Chronicle (M-F)	M-F	17
	The Guide (Thu) in Chronicle (M-F) (L4W)	Thu	24
	Web World (Mon) in Chronicle (M-F) (L4W)	Mon	6
Chronicle (Sat)	Easy Eating in Chronicle (Sat) (L4W)	Sat	15
	Jobs in Chronicle (Sat) (L4W)	Sat	13
	Local Classifieds in Chronicle (Sat) (L4W)	Sat	15
	Real Estate in Chronicle (Sat) (L4W)	Sat	23
	Sport in Chronicle (Sat) (L4W)	Sat	17
	Weekend in Chronicle (Sat) (L4W)	Sat	23
Courier-Mail (M-F)	Business Daily in Courier-Mail (M-F)	M-F	118
	Careers in Courier-Mail (M-F)	M-F	73
	Confidential in Courier-Mail (M-F)	M-F	88
	Hit (Thu) in Courier-Mail (M-F) (L4W)	Thu	132
	Money Saver (Mon) in Courier-Mail (M-F) (L4W)	Mon	115
	Motoring in Courier-Mail (M-F)	M-F	86
	PRIME SITE (Fri) in Courier-Mail (M-F) (L4W)	Fri	105
	Sport in Courier-Mail (M-F)	M-F	190
	Switched On (Wed) in Courier-Mail (M-F) (L4W)	Wed	142
	Taste.com.au (Tue) in Courier-Mail (M-F) (L4W)	Tue	217
	Weekend Extra (Fri) in Courier-Mail (M-F) (L4W)	Fri	235



Courier-Mail (Sat)	Business Daily in Courier-Mail (Sat) (L4W)	Sat	115
	Careers in Courier-Mail (Sat) (L4W)	Sat	83
	Confidential in Courier-Mail (Sat) (L4W)	Sat	134
	Home in Courier-Mail (Sat) (L4W)	Sat	132
	Insight in Courier-Mail (Sat) (L4W)	Sat	125
	Motoring in Courier-Mail (Sat) (L4W)	Sat	118
	Real Estate in Courier-Mail (Sat) (L4W)	Sat	142
	Sport in Courier-Mail (Sat) (L4W)	Sat	177
	Weekend Shopper in Courier-Mail (Sat) (L4W)	Sat	106
Sunday Mail (QLD)	Agenda in Sunday Mail (QLD) (L4W)	Sun	171
	Body+Soul in Sunday Mail (QLD) (L4W)	Sun	282
	Escape in Sunday Mail (QLD) (L4W)	Sun	305
	Motoring in Sunday Mail (QLD) (L4W)	Sun	143
	Property Confidential in Sunday Mail (QLD) (L4W)	Sun	138
	Sport in Sunday Mail (QLD) (L4W)	Sun	260
	Sunday Confidential in Sunday Mail (QLD) (L4W)	Sun	210
	Sunday Home in Sunday Mail (QLD) (L4W)	Sun	197
	TV Guide in Sunday Mail (QLD) (L4W)	Sun	298
Daily Telegraph (M-F)	Business Daily in Daily Telegraph (M-F)	M-F	204
	Careers in Daily Telegraph (M-F)	M-F	141
	Hit (Thu) in Daily Telegraph (M-F) (L4W)	Thu	188
	Money Saver (Mon) in Daily Telegraph (M-F) (L4W)	Mon	209
	Sport in Daily Telegraph (M-F)	M-F	363
	Switched On (Wed) in Daily Telegraph (M-F) (L4W)	Wed	209
	Sydney Confidential in Daily Telegraph (M-F)	M-F	209
Daily Telegraph (Sat)	Business Daily in Daily Telegraph (Sat) (L4W)	Sat	157
	BW Magazine in Daily Telegraph (Sat) (L4W)	Sat	219
	Careers in Daily Telegraph (Sat) (L4W)	Sat	107
	Home in Daily Telegraph (Sat) (L4W)	Sat	233
	Motoring in Daily Telegraph (Sat) (L4W)	Sat	151
	Real Estate in Daily Telegraph (Sat) (L4W)	Sat	222
	Saturday Extra in Daily Telegraph (Sat) (L4W)	Sat	200
	Sport in Daily Telegraph (Sat) (L4W)	Sat	308
	Sydney Confidential in Daily Telegraph (Sat) (L4W)	Sat	216
Sunday Telegraph	Body+Soul in Sunday Telegraph (L4W)	Sun	469
	Escape in Sunday Telegraph (L4W)	Sun	497
	Insider in Sunday Telegraph (L4W)	Sun	304
	Real Estate in Sunday Telegraph (L4W)	Sun	363
	Sport in Sunday Telegraph (L4W)	Sun	451
	TV Guide in Sunday Telegraph (L4W)	Sun	449
Financial Review (M-F)	Companies & Markets in Financial Review (M-F)	M-F	148
	Domain (Fri) in Financial Review (M-F) (L4W)	Fri	278
	Education (Mon) in Financial Review (M-F) (L4W)	Mon	118



	Life & Leisure (Fri) in Financial Review (M-F) (L4W)	Fri	169
	Prestige (Wed) in Financial Review (M-F L4W)	Wed	130
	Property in Financial Review (M-F)	M-F	109
	Review (Fri) in Financial Review (M-F) (L4W)	Fri	206
	Smart Investor (Wed) in Financial Review (M-F) (L4W)	Wed	233
	Technology (Tue) in Financial Review (M-F) (L4W)	Tue	194
Financial Review (Weekend edition)	Companies & Markets in Financial Review (Weekend edition L4W)	Sat	84
	Life & Leisure in Financial Review (Weekend edition L4W)	Sat	78
	Property in Financial Review (Weekend edition L4W)	Sat	67
	Smart Money in Financial Review (Weekend edition L4W)	Sat	84
Geelong Advertiser (M-F)	Junior Sport (Tue) in Geelong Advertiser (M-F) (L4W)	Tue	24
	Real Cooking (Thu) in Geelong Advertiser (M-F) (L4W)	Thu	19
	Real Estate (Wed) in Geelong Advertiser (M-F) (L4W)	Wed	45
	Scoop (Wed) in Geelong Advertiser (M-F) (L4W)	Thu	16
	Sport in Geelong Advertiser (M-F)	M-F	34
	TV Guide (Thu) in Geelong Advertiser (M-F) (L4W)	Thu	32
Geelong Advertiser (Sat)	Addy in Geelong Advertiser (Sat) (L4W)	Sat	32
	Careers in Geelong Advertiser (Sat) (L4W)	Sat	23
	GT Home in Geelong Advertiser (Sat) (L4W)	Sat	35
	GT in Geelong Advertiser (Sat) (L4W)	Sat	38
	Motoring in Geelong Advertiser (Sat) (L4W)	Sat	17
	Real Estate in Geelong Advertiser (Sat) (L4W)	Sat	36
	Sport in Geelong Advertiser (Sat) (L4W)	Sat	39
	Weekend Extra in Geelong Advertiser (Sat) (L4W)	Sat	31
Gold Coast Bulletin (M-F)	Business in Gold Coast Bulletin (M-F)	M-F	18
	Business Property (Fri) in Gold Coast Bulletin (M-F) (L4W)	Fri	27
	Coast Confidential in Gold Coast Bulletin (M-F)	M-F	18
	GC Shopper (Fri) in Gold Coast Bulletin (M-F) (L4W)	Fri	26
	Play (Thu) in Gold Coast Bulletin (M-F) (L4W)	Thu	29
	Sport in Gold Coast Bulletin (M-F)	M-F	29
	Taste.com.au (Tue) in Gold Coast Bulletin (M-F) (L4W)	Tue	36
Weekend Gold Coast Bulletin	Business in Weekend Gold Coast Bulletin (L4W)	Sat	22
	Careers in Weekend Gold Coast Bulletin (L4W)	Sat	18
	Coast Confidential in Weekend Gold Coast Bulletin (L4W)	Sat	25
	Gold Coast Eye in Weekend Gold Coast Bulletin (L4W)	Sat	31
	Motoring in Weekend Gold Coast Bulletin (L4W)	Sat	18
	Real Estate in Weekend Gold Coast Bulletin (L4W)	Sat	37
	Sport in Weekend Gold Coast Bulletin (L4W)	Sat	35
Herald Sun (M-F)	Business Daily in Herald Sun (M-F)	M-F	255
	Confidential in Herald Sun (M-F)	M-F	283
	Motoring (Fri) in Herald Sun (M-F) (L4W)	Fri	317
	Sport in Herald Sun (M-F)	M-F	470
	Taste.com.au (Tue) in Herald Sun (M-F) (L4W)	Tue	544



Herald Sun (Sat)	Business Daily in Herald Sun (Sat) (L4W)	Sat	203
	Careers in Herald Sun (Sat) (L4W)	Sat	132
	Page 13 in Herald Sun (Sat) (L4W)	Sat	276
	Real Estate in Herald Sun (Sat) (L4W)	Sat	297
	Sport in Herald Sun (Sat) (L4W)	Sat	384
	Weekend in Herald Sun (Sat) (L4W)	Sat	364
Sunday Herald Sun	Body+Soul in Sunday Herald Sun (L4W)	Sun	400
	Escape in Sunday Herald Sun (L4W)	Sun	422
	Gossip Queen in Sunday Herald Sun (L4W)	Sun	210
	Sport in Sunday Herald Sun (L4W)	Sun	419
	TV Guide in Sunday Herald Sun (L4W)	Sun	373
Mercury (Tas) (M-F)	Business in Mercury (Tas) (M-F)	M-F	27
	Classifieds in Mercury (Tas) (M-F)	M-F	46
	Money Saver (Mon) in Mercury (Tas) (M-F) (L4W)	Mon	24
	Motoring (Fri) in Mercury (Tas) (M-F) (L4W)	Fri	25
	Pulse (Thu) in Mercury (Tas) (M-F) (L4W)	Thu	28
	Real Estate (Thu) in Mercury (Tas) (M-F) (L4W)	Thu	64
	Sport in Mercury (Tas) (M-F)	M-F	39
	Taste.com.au (Tue) in Mercury (Tas) (M-F) (L4W)	Tue	47
Mercury on Saturday (Tas)	Business in Mercury on Saturday (Tas) (L4W)	Sat	23
	Classifieds in Mercury on Saturday (L4W)	Sat	45
	Sport in Mercury on Saturday (Tas) (L4W)	Sat	40
	TasWeekend in Mercury on Saturday (Tas) (L4W)	Sat	48
Sunday Tasmanian	Body+Soul in Sunday Tasmanian (L4W)	Sun	32
	Escape in Sunday Tasmanian (L4W)	Sun	35
	Sport in Sunday Tasmanian (L4W)	Sun	36
	Tassie Living in Sunday Tasmanian (L4W)	Sun	36
Morning Bulletin (M-F)	Better Business (Tue) in Morning Bulletin (M-F) (L4W)	Tue	8
	Commercial Property (Thu) in Morning Bulletin (M-F) (L4W)	Thu	9
	Easy Eating in Morning Bulletin (M-F)	M-F	8
	Local Classifieds in Morning Bulletin (M-F)	M-F	11
	Motoring (Fri) in Morning Bulletin (M-F) (L4W)	Fri	10
	Sport in Morning Bulletin (M-F)	M-F	16
	The Guide (Thu) in Morning Bulletin (M-F) (L4W)	Thu	16
	Web World (Mon) in Morning Bulletin (M-F) (L4W)	Mon	6
Newcastle Herald (M-F)	GT in Newcastle Herald (M-F) (L4W)	Wed	50
	Live in Newcastle Herald (M-F) (L4W)	Thu	46
	TV in Newcastle Herald (M-F) (L4W)	Fri	64
Newcastle Herald (Sat)	Domain in Newcastle Herald (Sat) (L4W)	Sat	57
	H1 in Newcastle Herald (Sat) (L4W)	Sat	56
	H2 in Newcastle Herald (Sat) (L4W)	Sat	59
	Motoring in Newcastle Herald (Sat) (L4W)	Sat	30
	Weekender in Newcastle Herald (Sat) (L4W)	Sat	55



Northern Star (M-F)	Better Business (Tue) in Northern Star (M-F) (L4W)	Tue	6
	Commercial Property (Thu) in Northern Star (M-F) (L4W)	Thu	9
	Easy Eating in Northern Star (M-F)	M-F	7
	NiE (Tue) in Northern Star (M-F) (L4W)	Tue	5
	Smarter Shopping (Thu) in Northern Star (M-F) (L4W)	Thu	6
	Sport in Northern Star (M-F)	M-F	10
	The Guide (Thu) in Northern Star (M-F) (L4W)	Thu	12
	Web World (Mon) in Northern Star (M-F) (L4W)	Mon	4
The Weekend Star (Sat)	Easy Eating in The Weekend Star (Sat) (L4W)	Sat	7
	Jobs in The Weekend Star (Sat) (L4W)	Sat	6
	Motoring in The Weekend Star (Sat) (L4W)	Sat	6
	Real Estate in The Weekend Star (Sat) (L4W)	Sat	13
	Sport in The Weekend Star (Sat) (L4W)	Sat	10
	Weekend in The Weekend Star (Sat) (L4W)	Sat	13
Northern Territory News (M-F)	Entertainment (Fri) in Northern Territory News (M-F) (L4W)	Fri	24
	Motoring (Fri) in Northern Territory News (M-F) (L4W)	Fri	13
	Sport in Northern Territory News (M-F)	M-F	24
	Switched On (Mon) in Northern Territory News (M-F) (L4W)	Mon	17
Northern Territory News (Sat)	Careers in Northern Territory News (Sat) (L4W)	Sat	8
	Classifieds in Northern Territory News (Sat) (L4W)	Sat	11
	Marine Guide in Northern Territory News (Sat) (L4W)	Sat	4
	Property in Northern Territory News (Sat) (L4W)	Sat	10
Sunday Territorian	Body+Soul in Sunday Territorian (L4W)	Sun	10
	Escape in Sunday Territorian (L4W)	Sun	12
	Taste.com.au in Sunday Territorian (L4W)	Sun	12
Sunshine Coast Daily (M-F)	Better Business (Tue) in Sunshine Coast Daily (M-F) (L4W)	Tue	12
	Commercial Property (Thu) in Sunshine Coast Daily (M-F) (L4W)	Thu	15
	Easy Eating in Sunshine Coast Daily (M-F)	M-F	11
	Junior Sport (Wed) in Sunshine Coast Daily (M-F) (L4W)	Wed	6
	Smarter Shopping (Thu) in Sunshine Coast Daily (M-F) (L4W)	Thu	17
	Sport in Sunshine Coast Daily (M-F)	M-F	19
	The Guide (Thu) in Sunshine Coast Daily (M-F) (L4W)	Thu	25
	Web World (Mon) in Sunshine Coast Daily (M-F) (L4W)	Mon	7
Sunshine Coast Daily (Sat)	Easy Eating in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	13
	Jobs in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	9
	Local Classifieds in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	11
	Motoring in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	10
	Real Estate in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	20
	Sport in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	16
	Weekend in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	24
Sydney Morning Herald (M-F)	Business in Sydney Morning Herald (M-F)	M-F	203
	Good Food (Tue) in Sydney Morning Herald (M-F) (L4W)	Tue	384
	Money (Wed) in Sydney Morning Herald (M-F) (L4W)	Wed	274



	Pulse (Thu) in Sydney Morning Herald (M-F) (L4W)	Thu	138
	Sport in Sydney Morning Herald (M-F)	M-F	188
	The Form (Fri) in Sydney Morning Herald (M-F) (L4W)	Fri	97
	The Guide (Mon) in Sydney Morning Herald (M-F) (L4W)	Mon	315
	The Shortlist (Fri) in Sydney Morning Herald (M-F) (L4W)	Fri	211
Sydney Morning Herald (Sat)	Business in Sydney Morning Herald (Sat) (L4W)	Sat	258
	Domain in Sydney Morning Herald (Sat) (L4W)	Sat	292
	My Career in Sydney Morning Herald (Sat) (L4W)	Sat	97
	News Review in Sydney Morning Herald (Sat) (L4W)	Sat	349
	Spectrum in Sydney Morning Herald (Sat) (L4W)	Sat	380
	Sport in Sydney Morning Herald (Sat) (L4W)	Sat	239
	The Form in Sydney Morning Herald (Sat) (L4W)	Sat	71
	Traveller in Sydney Morning Herald (Sat) (L4W)	Sat	336
	Weekend Drive in Sydney Morning Herald (Sat) (L4W)	Sat	159
Sun-Herald	Domain in Sun-Herald (L4W)	Sun	193
	Extra in Sun-Herald (L4W)	Sun	176
	Money in Sun-Herald (L4W)	Sun	164
	S in Sun-Herald (L4W)	Sun	190
	Sport in Sun-Herald (L4W)	Sun	184
	Traveller in Sun-Herald (L4W)	Sun	225
	TV Liftout in Sun-Herald(L4W)	Sun	204
The Age (M-F)	Business in The Age (M-F)	M-F	163
	Good Food (Tue) in The Age (M-F) (L4W)	Tue	290
	Green Guide (Thu) in The Age (M-F) (L4W)	Thu	283
	Money (Wed) in The Age (M-F) (L4W)	Wed	196
	Sport in The Age (M-F)	M-F	172
	The Shortlist (Fri) in The Age (M-F) (L4W)	Fri	225
The Age (Sat)	Business in The Age (Sat) (L4W)	Sat	181
	Domain in The Age (Sat) (L4W)	Sat	219
	Drive in The Age (Sat) (L4W)	Sat	128
	My Career in The Age (Sat) (L4W)	Sat	76
	Spectrum in The Age (Sat) (L4W)	Sat	264
	Sport in The Age (Sat) (L4W)	Sat	194
	Traveller in The Age (Sat) (L4W)	Sat	243
Sunday Age	Domain in Sunday Age (L4W)	Sun	169
	M in Sunday Age (L4W)	Sun	188
	Sport in Sunday Age (L4W)	Sun	153
	Traveller on Sunday in Sunday Age (L4W)	Sun	194
The Australian (M-F)	Aviation (Fri) in The Australian (M-F) (L4W)	Fri	113
	Commercial Property (Thu) in The Australian (M-F) (L4W)	Wed;Thu;Fri	124
	Higher Education (Wed) in The Australian (M-F) (L4W)	Wed	182
	Inquirer in The Australian (M-F)	M-F	143
	Legal Affairs (Fri) in The Australian (M-F) (L4W)	Fri	141



	Media & Marketing (Mon) in The Australian (M-F) (L4W)	Mon	170
	Sport in The Australian (M-F)	M-F	167
	Technology (Tue) in The Australian (M-F) (L4W)	Tue	232
	The Australian Business Review in The Australian (M-F)	M-F	184
	Wealth (Tue) in The Australian (M-F) (L4W)	Tue	201
Weekend Australian	Inquirer in Weekend Australian (L4W)	Sat	316
	Life Weekend in Weekend Australian (L4W)	Sat	265
	Review in Weekend Australian (L4W)	Sat	313
	Sport in Weekend Australian (L4W)	Sat	244
	The Australian Business Review in Weekend Australian (L4W)	Sat	282
	Travel & Indulgence in Weekend Australian (L4W)	Sat	310
	Wealth in Weekend Australian (L4W)	Sat	197
	Weekend Professional in Weekend Australian (L4W)	Sat	158
	Weekend Property in Weekend Australian (L4W)	Sat	169
Townsville Bulletin (M-F)	Careers (Wed) in Townsville Bulletin (M-F) (L4W)	Wed	32
	Our Defenders (Fri) in Townsville Bulletin (M-F) (L4W)	Thu	23
	Play (Thu) in Townsville Bulletin (M-F) (L4W)	Thu	29
	Townsville Families (Tue) in Townsville Bulletin (M-F) (L4W)	Tue	30
	Weekend Planner (Fri) in Townsville Bulletin (M-F) (L4W)	Fri	35
Townsville Bulletin (Sat)	Careers in Townsville Bulletin (Sat) (L4W)	Sat	24
	Motoring in Townsville Bulletin (Sat) (L4W)	Sat	23
	Real Estate in Townsville Bulletin (Sat) (L4W)	Sat	31
	Sport in Townsville Bulletin (Sat) (L4W)	Sat	30
	The Vine in Townsville Bulletin (Sat) (L4W)	Sat	16
	Townsville Eye in Townsville Bulletin (Sat) (L4W)	Sat	38
Weekend Bulletin	Jobs in Weekend Bulletin (L4W)	Sat	12
	Local Classifieds in Weekend Bulletin (L4W)	Sat	12
	Real Estate in Weekend Bulletin (L4W)	Sat	16
	Sport in Weekend Bulletin (L4W)	Sat	14
	Weekend in Weekend Bulletin (L4W)	Sat	14
West Australian (M-F)	Employment - WJOBS in West Australian (M-F)	M-F	60
	FOOD (Thu) in West Australian (M-F) (L4W)	Thu	198
	Health + Fitness (Tue & Wed) in West Australian (M-F) (L4W)	Tue;Wed	190
	HOME (Fri) in West Australian (M-F) (L4W)	Fri	174
	Sport in West Australian (M-F)	M-F	217
	Today in West Australian (M-F)	M-F	167
	Travel (Thu) in West Australian (M-F) (L4W)	Thu	231
	West Business in West Australian (M-F)	M-F	147
	West Property (Wed) in West Australian (M-F L4W)	Wed	165
	West Real Estate (Wed) in West Australian (M-F) (L4W)	Wed	176
	West Wheels (Wed) in West Australian (M-F) (L4W)	Wed	123
	Your Money (Mon) in West Australian (M-F) (L4W)	Mon	171
Weekend West	Employment - WJOBS in Weekend West (L4W)	Sat	59



	New Homes in Weekend West (L4W)	Sat	129
	Sport in Weekend West (L4W)	Sat	207
	The West Classifieds in Weekend West (L4W)	Sat	106
	Travel in Weekend West (L4W)	Sat	210
	West Business in Weekend West (L4W)	Sat	146
	West Real Estate in Weekend West (L4W)	Sat	141
	West Wheels in Weekend West (L4W)	Sat	105
Sunday Times	Body+Soul in Sunday Times (L4W)	Sun	169
	Careers in Sunday Times (L4W)	Sun	55
	Escape in Sunday Times (L4W)	Sun	174
	Home in Sunday Times (L4W)	Sun	127
	Motoring in Sunday Times (L4W)	Sun	104
	Readersmart in Sunday Times (L4W)	Sun	97
	Real Estate in Sunday Times (L4W)	Sun	123
	Sport in Sunday Times (L4W)	Sun	181
	Taste.com.au in Sunday Times (L4W)	Sun	156
	The Sunday Times Guide in Sunday Times (L4W)	Sun	154

Source: emma™ conducted by Ipsos Connect, People 14+ for the 12 months ending Mar19

