



**PRINT AUDIENCE REPORT  
NEWSPAPER SECTIONS  
Data Period: February 2018 – January 2019  
Average Issue Readership '000's**

MASTHEAD	SECTION	DAYS	PRINT AIR ('000)
			Feb18 – Jan19
Adelaide Advertiser (M-F)	Adelaide Confidential in Adelaide Advertiser (M-F)	M-F	131
	Boomer in Adelaide Advertiser (M-F) (L4W)	Mon	153
	Business Daily in Adelaide Advertiser (M-F)	M-F	110
	Money Saver (Mon) in Adelaide Advertiser (M-F) (L4W)	Mon	105
	Motoring (Fri) in Adelaide Advertiser (M-F) (L4W)	Fri	120
	SA Business Journal (Tue) in Adelaide Advertiser (M-F) (L4W)	Tue	94
	Sport in Adelaide Advertiser (M-F)	M-F	176
	The SourceSA (Wed) in Adelaide Advertiser (M-F) (L4W)	Wed	135
Saturday Advertiser	Adelaide Confidential in Saturday Advertiser (L4W)	Sat	136
	Business Daily in Saturday Advertiser (L4W)	Sat	102
	Careers in Saturday Advertiser (L4W)	Sat	86
	Real Estate in Saturday Advertiser (L4W)	Sat	168
	SA Weekend in Saturday Advertiser (L4W)	Sat	223
	Sports Saturday in Saturday Advertiser (L4W)	Sat	182
	Weekend Extra in Saturday Advertiser (L4W)	Sat	168
Sunday Mail (SA)	Body+Soul in Sunday Mail (SA) (L4W)	Sun	182
	Escape in Sunday Mail (SA) (L4W)	Sun	203
	Home & Life in Sunday Mail (SA) (L4W)	Sun	163
	Sport in Sunday Mail (SA) (L4W)	Sun	186
	Sunday in Sunday Mail (SA) (L4W)	Sun	149
	Watch in Sunday Mail (SA)(L4W)	Sun	165
Cairns Post (M-F)	Business Week (Wed) in Cairns Post (M-F) (L4W)	Wed	16
	Cairns Confidential (Thu) in Cairns Post (M-F) (L4W)	Thu	16
	Classifieds in Cairns Post (M-F)	M-F	22
	Friday Fishing (Fri) in Cairns Post (M-F) (L4W)	Fri	16
	Game On (Fri) in Cairns Post (M-F) (L4W)	Fri	11
	Hit (Thu) in Cairns Post (M-F) (L4W)	Thu	20
	Monday Game (Mon) in Cairns Post (M-F) (L4W)	Mon	13
	Money Saver (Mon) in Cairns Post (M-F) (L4W)	Mon	14
	People (Tue) in Cairns Post (M-F) (L4W)	Tue	25
	Post-Ed (Tue) in Cairns Post (M-F) (L4W)	Tue	15
	Sport in Cairns Post (M-F)	M-F	21
	Taste.com.au (Wed) in Cairns Post (M-F) (L4W)	Wed	28
	TV Plus (Thu) in Cairns Post (M-F) (L4W)	Thu	26
Cairns Weekend Post	Cairns Eye in Cairns Weekend Post (L4W)	Sat	33



	Careers in Cairns Weekend Post (L4W)	Sat	21
	Classifieds in Cairns Weekend Post (L4W)	Sat	29
	Motoring in Cairns Weekend Post (L4W)	Sat	18
	Real Estate in Cairns Weekend Post (L4W)	Sat	29
	Bargain Hunter in Cairns Weekend Post (L4W)	Sat	24
The Canberra Times (M-F)	Business Day in The Canberra Times (M-F)	M-F	24
	Fly (Thu) in The Canberra Times (M-F) (L4W)	Thu	33
	Food and Wine (Wed) in The Canberra Times (M-F) (L4W)	Wed	49
	Sport in The Canberra Times (M-F)	M-F	30
	The Guide (Mon) in The Canberra Times (M-F) (L4W)	Mon	54
The Canberra Times (Sat)	allhomes.com.au in The Canberra Times (Sat) (L4W)	Sat	36
	Drive in The Canberra Times (Sat) (L4W)	Sat	23
	My Career in The Canberra Times (Sat) (L4W)	Sat	12
	Sport in The Canberra Times (Sat) (L4W)	Sat	33
Sunday Canberra Times	Sport in Sunday Canberra Times (L4W)	Sun	26
Chronicle (M-F)	Better Business (Tue) in Chronicle (M-F) (L4W)	Tue	14
	Commercial Property (Thu) in Chronicle (M-F) (L4W)	Thu	20
	Easy Eating in Chronicle (M-F)	M-F	13
	Junior Sport (Wed) in Chronicle (M-F) (L4W)	Wed	12
	Local Classifieds in Chronicle (M-F)	M-F	16
	Motoring (Thu) in Chronicle (M-F) (L4W)	Thu	18
	NiE (Tue) in Chronicle (M-F) (L4W)	Tue	10
	Smarter Shopping (Thu) in Chronicle (M-F) (L4W)	Thu	19
	Sport in Chronicle (M-F)	M-F	18
	The Guide (Thu) in Chronicle (M-F) (L4W)	Thu	27
	Web World (Mon) in Chronicle (M-F) (L4W)	Mon	7
Chronicle (Sat)	Easy Eating in Chronicle (Sat) (L4W)	Sat	16
	Jobs in Chronicle (Sat) (L4W)	Sat	14
	Local Classifieds in Chronicle (Sat) (L4W)	Sat	16
	Real Estate in Chronicle (Sat) (L4W)	Sat	25
	Sport in Chronicle (Sat) (L4W)	Sat	16
	Weekend in Chronicle (Sat) (L4W)	Sat	24
Courier-Mail (M-F)	Business Daily in Courier-Mail (M-F)	M-F	121
	Careers in Courier-Mail (M-F)	M-F	73
	Confidential in Courier-Mail (M-F)	M-F	94
	Hit (Thu) in Courier-Mail (M-F) (L4W)	Thu	137
	Money Saver (Mon) in Courier-Mail (M-F) (L4W)	Mon	121
	Motoring in Courier-Mail (M-F)	M-F	89
	PRIME SITE (Fri) in Courier-Mail (M-F) (L4W)	Fri	119
	Sport in Courier-Mail (M-F)	M-F	191
	Switched On (Wed) in Courier-Mail (M-F) (L4W)	Wed	151
	Taste.com.au (Tue) in Courier-Mail (M-F) (L4W)	Tue	226
	Weekend Extra (Fri) in Courier-Mail (M-F) (L4W)	Fri	246



Courier-Mail (Sat)	Business Daily in Courier-Mail (Sat) (L4W)	Sat	118
	Careers in Courier-Mail (Sat) (L4W)	Sat	87
	Confidential in Courier-Mail (Sat) (L4W)	Sat	138
	Home in Courier-Mail (Sat) (L4W)	Sat	136
	Insight in Courier-Mail (Sat) (L4W)	Sat	131
	Motoring in Courier-Mail (Sat) (L4W)	Sat	122
	Real Estate in Courier-Mail (Sat) (L4W)	Sat	148
	Sport in Courier-Mail (Sat) (L4W)	Sat	181
	Weekend Shopper in Courier-Mail (Sat) (L4W)	Sat	107
Sunday Mail (QLD)	Agenda in Sunday Mail (QLD) (L4W)	Sun	174
	Body+Soul in Sunday Mail (QLD) (L4W)	Sun	289
	Escape in Sunday Mail (QLD) (L4W)	Sun	308
	Motoring in Sunday Mail (QLD) (L4W)	Sun	145
	Property Confidential in Sunday Mail (QLD) (L4W)	Sun	139
	Sport in Sunday Mail (QLD) (L4W)	Sun	262
	Sunday Confidential in Sunday Mail (QLD) (L4W)	Sun	211
	Sunday Home in Sunday Mail (QLD) (L4W)	Sun	202
	TV Guide in Sunday Mail (QLD) (L4W)	Sun	301
Daily Telegraph (M-F)	Business Daily in Daily Telegraph (M-F)	M-F	208
	Careers in Daily Telegraph (M-F)	M-F	145
	Hit (Thu) in Daily Telegraph (M-F) (L4W)	Thu	202
	Money Saver (Mon) in Daily Telegraph (M-F) (L4W)	Mon	211
	Sport in Daily Telegraph (M-F)	M-F	384
	Switched On (Wed) in Daily Telegraph (M-F) (L4W)	Wed	220
	Sydney Confidential in Daily Telegraph (M-F)	M-F	212
Daily Telegraph (Sat)	Business Daily in Daily Telegraph (Sat) (L4W)	Sat	163
	BW Magazine in Daily Telegraph (Sat) (L4W)	Sat	229
	Careers in Daily Telegraph (Sat) (L4W)	Sat	106
	Home in Daily Telegraph (Sat) (L4W)	Sat	238
	Motoring in Daily Telegraph (Sat) (L4W)	Sat	162
	Real Estate in Daily Telegraph (Sat) (L4W)	Sat	225
	Saturday Extra in Daily Telegraph (Sat) (L4W)	Sat	208
	Sport in Daily Telegraph (Sat) (L4W)	Sat	325
	Sydney Confidential in Daily Telegraph (Sat) (L4W)	Sat	216
Sunday Telegraph	Body+Soul in Sunday Telegraph (L4W)	Sun	478
	Escape in Sunday Telegraph (L4W)	Sun	508
	Insider in Sunday Telegraph (L4W)	Sun	309
	Real Estate in Sunday Telegraph (L4W)	Sun	377
	Sport in Sunday Telegraph (L4W)	Sun	476
	TV Guide in Sunday Telegraph (L4W)	Sun	462
Financial Review (M-F)	Companies & Markets in Financial Review (M-F)	M-F	143
	Domain (Fri) in Financial Review (M-F) (L4W)	Fri	279
	Education (Mon) in Financial Review (M-F) (L4W)	Mon	124



	Life & Leisure (Fri) in Financial Review (M-F) (L4W)	Fri	180
	Prestige (Wed) in Financial Review (M-F L4W)	Wed	135
	Property in Financial Review (M-F)	M-F	109
	Review (Fri) in Financial Review (M-F) (L4W)	Fri	209
	Smart Investor (Wed) in Financial Review (M-F) (L4W)	Wed	233
	Technology (Tue) in Financial Review (M-F) (L4W)	Tue	198
Financial Review (Weekend edition)	Companies & Markets in Financial Review (Weekend edition L4W)	Sat	84
	Life & Leisure in Financial Review (Weekend edition L4W)	Sat	80
	Property in Financial Review (Weekend edition L4W)	Sat	65
	Smart Money in Financial Review (Weekend edition L4W)	Sat	84
Geelong Advertiser (M-F)	Junior Sport (Tue) in Geelong Advertiser (M-F) (L4W)	Tue	22
	Real Cooking (Thu) in Geelong Advertiser (M-F) (L4W)	Thu	19
	Real Estate (Wed) in Geelong Advertiser (M-F) (L4W)	Wed	48
	Scoop (Wed) in Geelong Advertiser (M-F) (L4W)	Thu	17
	Sport in Geelong Advertiser (M-F)	M-F	34
	TV Guide (Thu) in Geelong Advertiser (M-F) (L4W)	Thu	33
Geelong Advertiser (Sat)	Addy in Geelong Advertiser (Sat) (L4W)	Sat	34
	Careers in Geelong Advertiser (Sat) (L4W)	Sat	25
	GT Home in Geelong Advertiser (Sat) (L4W)	Sat	37
	GT in Geelong Advertiser (Sat) (L4W)	Sat	39
	Motoring in Geelong Advertiser (Sat) (L4W)	Sat	20
	Real Estate in Geelong Advertiser (Sat) (L4W)	Sat	38
	Sport in Geelong Advertiser (Sat) (L4W)	Sat	41
	Weekend Extra in Geelong Advertiser (Sat) (L4W)	Sat	33
Gold Coast Bulletin (M-F)	Business in Gold Coast Bulletin (M-F)	M-F	18
	Business Property (Fri) in Gold Coast Bulletin (M-F) (L4W)	Fri	27
	Coast Confidential in Gold Coast Bulletin (M-F)	M-F	18
	GC Shopper (Fri) in Gold Coast Bulletin (M-F) (L4W)	Fri	27
	Play (Thu) in Gold Coast Bulletin (M-F) (L4W)	Thu	32
	Sport in Gold Coast Bulletin (M-F)	M-F	27
	Taste.com.au (Tue) in Gold Coast Bulletin (M-F) (L4W)	Tue	38
Weekend Gold Coast Bulletin	Business in Weekend Gold Coast Bulletin (L4W)	Sat	21
	Careers in Weekend Gold Coast Bulletin (L4W)	Sat	18
	Coast Confidential in Weekend Gold Coast Bulletin (L4W)	Sat	25
	Gold Coast Eye in Weekend Gold Coast Bulletin (L4W)	Sat	32
	Motoring in Weekend Gold Coast Bulletin (L4W)	Sat	17
	Real Estate in Weekend Gold Coast Bulletin (L4W)	Sat	37
	Sport in Weekend Gold Coast Bulletin (L4W)	Sat	33
Herald Sun (M-F)	Business Daily in Herald Sun (M-F)	M-F	259
	Confidential in Herald Sun (M-F)	M-F	283
	Motoring (Fri) in Herald Sun (M-F) (L4W)	Fri	319
	Sport in Herald Sun (M-F)	M-F	467
	Taste.com.au (Tue) in Herald Sun (M-F) (L4W)	Tue	550



Herald Sun (Sat)	Business Daily in Herald Sun (Sat) (L4W)	Sat	214
	Careers in Herald Sun (Sat) (L4W)	Sat	129
	Page 13 in Herald Sun (Sat) (L4W)	Sat	280
	Real Estate in Herald Sun (Sat) (L4W)	Sat	304
	Sport in Herald Sun (Sat) (L4W)	Sat	385
	Weekend in Herald Sun (Sat) (L4W)	Sat	383
Sunday Herald Sun	Body+Soul in Sunday Herald Sun (L4W)	Sun	409
	Escape in Sunday Herald Sun (L4W)	Sun	424
	Gossip Queen in Sunday Herald Sun (L4W)	Sun	215
	Scene in Sunday Herald Sun (L4W)	Sun	269
	Sport in Sunday Herald Sun (L4W)	Sun	415
	TV Guide in Sunday Herald Sun (L4W)	Sun	381
Mercury (Tas) (M-F)	Business in Mercury (Tas) (M-F)	M-F	26
	Classifieds in Mercury (Tas) (M-F)	M-F	46
	Money Saver (Mon) in Mercury (Tas) (M-F) (L4W)	Mon	25
	Motoring (Fri) in Mercury (Tas) (M-F) (L4W)	Fri	25
	Pulse (Thu) in Mercury (Tas) (M-F) (L4W)	Thu	28
	Real Estate (Thu) in Mercury (Tas) (M-F) (L4W)	Thu	65
	Sport in Mercury (Tas) (M-F)	M-F	40
	Taste.com.au (Tue) in Mercury (Tas) (M-F) (L4W)	Tue	46
Mercury on Saturday (Tas)	Business in Mercury on Saturday (Tas) (L4W)	Sat	23
	Classifieds in Mercury on Saturday (L4W)	Sat	45
	Sport in Mercury on Saturday (Tas) (L4W)	Sat	41
	TasWeekend in Mercury on Saturday (Tas) (L4W)	Sat	48
Sunday Tasmanian	Body+Soul in Sunday Tasmanian (L4W)	Sun	33
	Escape in Sunday Tasmanian (L4W)	Sun	36
	Sport in Sunday Tasmanian (L4W)	Sun	38
	Tassie Living in Sunday Tasmanian (L4W)	Sun	36
Morning Bulletin (M-F)	Better Business (Tue) in Morning Bulletin (M-F) (L4W)	Tue	8
	Commercial Property (Thu) in Morning Bulletin (M-F) (L4W)	Thu	10
	Easy Eating in Morning Bulletin (M-F)	M-F	9
	Local Classifieds in Morning Bulletin (M-F)	M-F	13
	Motoring (Fri) in Morning Bulletin (M-F) (L4W)	Fri	10
	Sport in Morning Bulletin (M-F)	M-F	16
	The Guide (Thu) in Morning Bulletin (M-F) (L4W)	Thu	16
	Web World (Mon) in Morning Bulletin (M-F) (L4W)	Mon	6
Newcastle Herald (M-F)	GT in Newcastle Herald (M-F) (L4W)	Wed	49
	Live in Newcastle Herald (M-F) (L4W)	Thu	44
	TV in Newcastle Herald (M-F) (L4W)	Fri	65
Newcastle Herald (Sat)	Domain in Newcastle Herald (Sat) (L4W)	Sat	54
	H1 in Newcastle Herald (Sat) (L4W)	Sat	55
	H2 in Newcastle Herald (Sat) (L4W)	Sat	59
	Motoring in Newcastle Herald (Sat) (L4W)	Sat	29



	Weekender in Newcastle Herald (Sat) (L4W)	Sat	53
Northern Star (M-F)	Better Business (Tue) in Northern Star (M-F) (L4W)	Tue	6
	Commercial Property (Thu) in Northern Star (M-F) (L4W)	Thu	9
	Easy Eating in Northern Star (M-F)	M-F	7
	NiE (Tue) in Northern Star (M-F) (L4W)	Tue	5
	Smarter Shopping (Thu) in Northern Star (M-F) (L4W)	Thu	6
	Sport in Northern Star (M-F)	M-F	9
	The Guide (Thu) in Northern Star (M-F) (L4W)	Thu	11
	Web World (Mon) in Northern Star (M-F) (L4W)	Mon	4
The Weekend Star (Sat)	Easy Eating in The Weekend Star (Sat) (L4W)	Sat	7
	Jobs in The Weekend Star (Sat) (L4W)	Sat	6
	Motoring in The Weekend Star (Sat) (L4W)	Sat	5
	Real Estate in The Weekend Star (Sat) (L4W)	Sat	12
	Sport in The Weekend Star (Sat) (L4W)	Sat	9
	Weekend in The Weekend Star (Sat) (L4W)	Sat	13
Northern Territory News (M-F)	Entertainment (Fri) in Northern Territory News (M-F) (L4W)	Fri	23
	Motoring (Fri) in Northern Territory News (M-F) (L4W)	Fri	13
	Sport in Northern Territory News (M-F)	M-F	25
	Switched On (Mon) in Northern Territory News (M-F) (L4W)	Mon	16
Northern Territory News (Sat)	Careers in Northern Territory News (Sat) (L4W)	Sat	10
	Classifieds in Northern Territory News (Sat) (L4W)	Sat	13
	Marine Guide in Northern Territory News (Sat) (L4W)	Sat	6
	Property in Northern Territory News (Sat) (L4W)	Sat	11
Sunday Territorian	Body+Soul in Sunday Territorian (L4W)	Sun	9
	Escape in Sunday Territorian (L4W)	Sun	12
	Taste.com.au in Sunday Territorian (L4W)	Sun	11
Sunshine Coast Daily (M-F)	Better Business (Tue) in Sunshine Coast Daily (M-F) (L4W)	Tue	13
	Commercial Property (Thu) in Sunshine Coast Daily (M-F) (L4W)	Thu	16
	Easy Eating in Sunshine Coast Daily (M-F)	M-F	11
	Junior Sport (Wed) in Sunshine Coast Daily (M-F) (L4W)	Wed	7
	Smarter Shopping (Thu) in Sunshine Coast Daily (M-F) (L4W)	Thu	17
	Sport in Sunshine Coast Daily (M-F)	M-F	21
	The Guide (Thu) in Sunshine Coast Daily (M-F) (L4W)	Thu	25
	Web World (Mon) in Sunshine Coast Daily (M-F) (L4W)	Mon	7
Sunshine Coast Daily (Sat)	Easy Eating in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	14
	Jobs in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	9
	Local Classifieds in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	10
	Motoring in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	10
	Real Estate in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	21
	Sport in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	18
	Weekend in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	24
Sydney Morning Herald (M-F)	Business in Sydney Morning Herald (M-F)	M-F	197
	Good Food (Tue) in Sydney Morning Herald (M-F) (L4W)	Tue	391



	Money (Wed) in Sydney Morning Herald (M-F) (L4W)	Wed	273
	Pulse (Thu) in Sydney Morning Herald (M-F) (L4W)	Thu	143
	Sport in Sydney Morning Herald (M-F)	M-F	193
	The Form (Fri) in Sydney Morning Herald (M-F) (L4W)	Fri	105
	The Guide (Mon) in Sydney Morning Herald (M-F) (L4W)	Mon	320
	The Shortlist (Fri) in Sydney Morning Herald (M-F) (L4W)	Fri	216
Sydney Morning Herald (Sat)	Business in Sydney Morning Herald (Sat) (L4W)	Sat	253
	Domain in Sydney Morning Herald (Sat) (L4W)	Sat	289
	My Career in Sydney Morning Herald (Sat) (L4W)	Sat	100
	News Review in Sydney Morning Herald (Sat) (L4W)	Sat	349
	Spectrum in Sydney Morning Herald (Sat) (L4W)	Sat	383
	Sport in Sydney Morning Herald (Sat) (L4W)	Sat	244
	The Form in Sydney Morning Herald (Sat) (L4W)	Sat	72
	Traveller in Sydney Morning Herald (Sat) (L4W)	Sat	342
	Weekend Drive in Sydney Morning Herald (Sat) (L4W)	Sat	158
Sun-Herald	Domain in Sun-Herald (L4W)	Sun	200
	Extra in Sun-Herald (L4W)	Sun	181
	Money in Sun-Herald (L4W)	Sun	164
	S in Sun-Herald (L4W)	Sun	194
	Sport in Sun-Herald (L4W)	Sun	191
	Traveller in Sun-Herald (L4W)	Sun	234
	TV Liftout in Sun-Herald(L4W)	Sun	212
The Age (M-F)	Business in The Age (M-F)	M-F	164
	Good Food (Tue) in The Age (M-F) (L4W)	Tue	292
	Green Guide (Thu) in The Age (M-F) (L4W)	Thu	300
	Money (Wed) in The Age (M-F) (L4W)	Wed	202
	Sport in The Age (M-F)	M-F	178
	The Shortlist (Fri) in The Age (M-F) (L4W)	Fri	241
The Age (Sat)	Business in The Age (Sat) (L4W)	Sat	178
	Domain in The Age (Sat) (L4W)	Sat	222
	Drive in The Age (Sat) (L4W)	Sat	121
	My Career in The Age (Sat) (L4W)	Sat	80
	Spectrum in The Age (Sat) (L4W)	Sat	269
	Sport in The Age (Sat) (L4W)	Sat	198
	Traveller in The Age (Sat) (L4W)	Sat	246
Sunday Age	Domain in Sunday Age (L4W)	Sun	174
	M in Sunday Age (L4W)	Sun	195
	Sport in Sunday Age (L4W)	Sun	162
	Traveller on Sunday in Sunday Age (L4W)	Sun	193
The Australian (M-F)	Aviation (Fri) in The Australian (M-F) (L4W)	Fri	117
	Commercial Property (Thu) in The Australian (M-F) (L4W)	Thu	133
	Higher Education (Wed) in The Australian (M-F) (L4W)	Wed	194
	Inquirer in The Australian (M-F)	M-F	150



	Legal Affairs (Fri) in The Australian (M-F) (L4W)	Fri	148
	Media & Marketing (Mon) in The Australian (M-F) (L4W)	Mon	186
	Sport in The Australian (M-F)	M-F	170
	Technology (Tue) in The Australian (M-F) (L4W)	Tue	246
	The Australian Business Review in The Australian (M-F)	M-F	190
	Wealth (Tue) in The Australian (M-F) (L4W)	Tue	215
Weekend Australian	Inquirer in Weekend Australian (L4W)	Sat	328
	Life Weekend in Weekend Australian (L4W)	Sat	287
	Review in Weekend Australian (L4W)	Sat	328
	Sport in Weekend Australian (L4W)	Sat	257
	The Australian Business Review in Weekend Australian (L4W)	Sat	288
	Travel & Indulgence in Weekend Australian (L4W)	Sat	329
	Wealth in Weekend Australian (L4W)	Sat	209
	Weekend Professional in Weekend Australian (L4W)	Sat	164
	Weekend Property in Weekend Australian (L4W)	Sat	188
Townsville Bulletin (M-F)	Careers (Wed) in Townsville Bulletin (M-F) (L4W)	Wed	34
	Our Defenders (Fri) in Townsville Bulletin (M-F) (L4W)	Thu	24
	Play (Thu) in Townsville Bulletin (M-F) (L4W)	Thu	31
	Townsville Families (Tue) in Townsville Bulletin (M-F) (L4W)	Tue	31
	Weekend Planner (Fri) in Townsville Bulletin (M-F) (L4W)	Fri	37
Townsville Bulletin (Sat)	Careers in Townsville Bulletin (Sat) (L4W)	Sat	26
	Motoring in Townsville Bulletin (Sat) (L4W)	Sat	26
	Real Estate in Townsville Bulletin (Sat) (L4W)	Sat	34
	Sport in Townsville Bulletin (Sat) (L4W)	Sat	35
	The Vine in Townsville Bulletin (Sat) (L4W)	Sat	18
	Townsville Eye in Townsville Bulletin (Sat) (L4W)	Sat	40
Weekend Bulletin	Jobs in Weekend Bulletin (L4W)	Sat	12
	Local Classifieds in Weekend Bulletin (L4W)	Sat	12
	Real Estate in Weekend Bulletin (L4W)	Sat	16
	Sport in Weekend Bulletin (L4W)	Sat	13
	Weekend in Weekend Bulletin (L4W)	Sat	15
West Australian (M-F)	Employment - WJOBS in West Australian (M-F)	M-F	64
	FOOD (Thu) in West Australian (M-F) (L4W)	Thu	200
	Health + Fitness (Tue & Wed) in West Australian (M-F) (L4W)	Tue;Wed	196
	HOME (Fri) in West Australian (M-F) (L4W)	Fri	173
	Sport in West Australian (M-F)	M-F	214
	Today in West Australian (M-F)	M-F	172
	Travel (Thu) in West Australian (M-F) (L4W)	Thu	232
	West Business in West Australian (M-F)	M-F	150
	West Property (Wed) in West Australian (M-F) (L4W)	Wed	171
	West Real Estate (Wed) in West Australian (M-F) (L4W)	Wed	182
	West Wheels (Wed) in West Australian (M-F) (L4W)	Wed	120
	Your Money (Mon) in West Australian (M-F) (L4W)	Mon	172





Weekend West	Employment - WJOBS in Weekend West (L4W)	Sat	64
	New Homes in Weekend West (L4W)	Sat	129
	Sport in Weekend West (L4W)	Sat	211
	The West Classifieds in Weekend West (L4W)	Sat	111
	Travel in Weekend West (L4W)	Sat	211
	West Business in Weekend West (L4W)	Sat	150
	West Real Estate in Weekend West (L4W)	Sat	142
	West Wheels in Weekend West (L4W)	Sat	101
Sunday Times	Body+Soul in Sunday Times (L4W)	Sun	171
	Careers in Sunday Times (L4W)	Sun	60
	Escape in Sunday Times (L4W)	Sun	174
	Home in Sunday Times (L4W)	Sun	123
	Motoring in Sunday Times (L4W)	Sun	98
	Readersmart in Sunday Times (L4W)	Sun	92
	Real Estate in Sunday Times (L4W)	Sun	120
	Sport in Sunday Times (L4W)	Sun	180
	Taste.com.au in Sunday Times (L4W)	Sun	158
	The Sunday Times Guide in Sunday Times (L4W)	Sun	159

Source: emma™ conducted by Ipsos Connect, People 14+ for the 12 months ending Jan19

