



**PRINT AUDIENCE REPORT
NEWSPAPER SECTIONS
Data Period: March 2018 – February 2019
Average Issue Readership '000's**

MASTHEAD	SECTION	DAYS	PRINT AIR ('000)
			Mar18 -Feb19
Adelaide Advertiser (M-F)	Adelaide Confidential in Adelaide Advertiser (M-F)	M-F	127
	Boomer in Adelaide Advertiser (M-F) (L4W)	Mon	151
	Business Daily in Adelaide Advertiser (M-F)	M-F	108
	Money Saver (Mon) in Adelaide Advertiser (M-F) (L4W)	Mon	104
	Motoring (Fri) in Adelaide Advertiser (M-F) (L4W)	Fri	115
	SA Business Journal (Tue) in Adelaide Advertiser (M-F) (L4W)	Tue	95
	Sport in Adelaide Advertiser (M-F)	M-F	171
	The SourceSA (Wed) in Adelaide Advertiser (M-F) (L4W)	Wed	133
	Saturday Advertiser	Adelaide Confidential in Saturday Advertiser (L4W)	Sat
Business Daily in Saturday Advertiser (L4W)		Sat	95
Careers in Saturday Advertiser (L4W)		Sat	78
Real Estate in Saturday Advertiser (L4W)		Sat	162
SA Weekend in Saturday Advertiser (L4W)		Sat	214
Sports Saturday in Saturday Advertiser (L4W)		Sat	176
Weekend Extra in Saturday Advertiser (L4W)		Sat	162
Sunday Mail (SA)	Body+Soul in Sunday Mail (SA) (L4W)	Sun	182
	Escape in Sunday Mail (SA) (L4W)	Sun	200
	Home & Life in Sunday Mail (SA) (L4W)	Sun	159
	Sport in Sunday Mail (SA) (L4W)	Sun	179
	Sunday in Sunday Mail (SA) (L4W)	Sun	147
	Watch in Sunday Mail (SA)(L4W)	Sun	159
Cairns Post (M-F)	Business Week (Wed) in Cairns Post (M-F) (L4W)	Wed	16
	Cairns Confidential (Thu) in Cairns Post (M-F) (L4W)	Thu	16
	Classifieds in Cairns Post (M-F)	M-F	23
	Friday Fishing (Fri) in Cairns Post (M-F) (L4W)	Fri	17
	Game On (Fri) in Cairns Post (M-F) (L4W)	Fri	11
	Hit (Thu) in Cairns Post (M-F) (L4W)	Thu	19
	Monday Game (Mon) in Cairns Post (M-F) (L4W)	Mon	14
	Money Saver (Mon) in Cairns Post (M-F) (L4W)	Mon	14
	People (Tue) in Cairns Post (M-F) (L4W)	Tue	24
	Post-Ed (Tue) in Cairns Post (M-F) (L4W)	Tue	14
	Sport in Cairns Post (M-F)	M-F	21
	Taste.com.au (Wed) in Cairns Post (M-F) (L4W)	Wed	27
	TV Plus (Thu) in Cairns Post (M-F) (L4W)	Thu	25
Cairns Weekend Post	Cairns Eye in Cairns Weekend Post (L4W)	Sat	32



	Careers in Cairns Weekend Post (L4W)	Sat	20
	Classifieds in Cairns Weekend Post (L4W)	Sat	29
	Motoring in Cairns Weekend Post (L4W)	Sat	18
	Real Estate in Cairns Weekend Post (L4W)	Sat	28
	Bargain Hunter in Cairns Weekend Post (L4W)	Sat	22
The Canberra Times (M-F)	Business Day in The Canberra Times (M-F)	M-F	22
	Fly (Thu) in The Canberra Times (M-F) (L4W)	Thu	31
	Food and Wine (Wed) in The Canberra Times (M-F) (L4W)	Wed	47
	Sport in The Canberra Times (M-F)	M-F	28
	The Guide (Mon) in The Canberra Times (M-F) (L4W)	Mon	52
The Canberra Times (Sat)	allhomes.com.au in The Canberra Times (Sat) (L4W)	Sat	34
	Drive in The Canberra Times (Sat) (L4W)	Sat	21
	My Career in The Canberra Times (Sat) (L4W)	Sat	11
	Sport in The Canberra Times (Sat) (L4W)	Sat	30
Sunday Canberra Times	Sport in Sunday Canberra Times (L4W)	Sun	24
Chronicle (M-F)	Better Business (Tue) in Chronicle (M-F) (L4W)	Tue	15
	Commercial Property (Thu) in Chronicle (M-F) (L4W)	Thu	20
	Easy Eating in Chronicle (M-F)	M-F	12
	Junior Sport (Wed) in Chronicle (M-F) (L4W)	Wed	11
	Local Classifieds in Chronicle (M-F)	M-F	15
	Motoring (Thu) in Chronicle (M-F) (L4W)	Thu	17
	NiE (Tue) in Chronicle (M-F) (L4W)	Tue	10
	Smarter Shopping (Thu) in Chronicle (M-F) (L4W)	Thu	19
	Sport in Chronicle (M-F)	M-F	17
	The Guide (Thu) in Chronicle (M-F) (L4W)	Thu	25
	Web World (Mon) in Chronicle (M-F) (L4W)	Mon	6
Chronicle (Sat)	Easy Eating in Chronicle (Sat) (L4W)	Sat	15
	Jobs in Chronicle (Sat) (L4W)	Sat	14
	Local Classifieds in Chronicle (Sat) (L4W)	Sat	16
	Real Estate in Chronicle (Sat) (L4W)	Sat	24
	Sport in Chronicle (Sat) (L4W)	Sat	17
	Weekend in Chronicle (Sat) (L4W)	Sat	23
Courier-Mail (M-F)	Business Daily in Courier-Mail (M-F)	M-F	119
	Careers in Courier-Mail (M-F)	M-F	71
	Confidential in Courier-Mail (M-F)	M-F	90
	Hit (Thu) in Courier-Mail (M-F) (L4W)	Thu	132
	Money Saver (Mon) in Courier-Mail (M-F) (L4W)	Mon	118
	Motoring in Courier-Mail (M-F)	M-F	84
	PRIME SITE (Fri) in Courier-Mail (M-F) (L4W)	Fri	110
	Sport in Courier-Mail (M-F)	M-F	190
	Switched On (Wed) in Courier-Mail (M-F) (L4W)	Wed	146
	Taste.com.au (Tue) in Courier-Mail (M-F) (L4W)	Tue	216
	Weekend Extra (Fri) in Courier-Mail (M-F) (L4W)	Fri	237



Courier-Mail (Sat)	Business Daily in Courier-Mail (Sat) (L4W)	Sat	114
	Careers in Courier-Mail (Sat) (L4W)	Sat	83
	Confidential in Courier-Mail (Sat) (L4W)	Sat	133
	Home in Courier-Mail (Sat) (L4W)	Sat	134
	Insight in Courier-Mail (Sat) (L4W)	Sat	129
	Motoring in Courier-Mail (Sat) (L4W)	Sat	118
	Real Estate in Courier-Mail (Sat) (L4W)	Sat	144
	Sport in Courier-Mail (Sat) (L4W)	Sat	175
	Weekend Shopper in Courier-Mail (Sat) (L4W)	Sat	108
Sunday Mail (QLD)	Agenda in Sunday Mail (QLD) (L4W)	Sun	170
	Body+Soul in Sunday Mail (QLD) (L4W)	Sun	283
	Escape in Sunday Mail (QLD) (L4W)	Sun	304
	Motoring in Sunday Mail (QLD) (L4W)	Sun	141
	Property Confidential in Sunday Mail (QLD) (L4W)	Sun	140
	Sport in Sunday Mail (QLD) (L4W)	Sun	259
	Sunday Confidential in Sunday Mail (QLD) (L4W)	Sun	207
	Sunday Home in Sunday Mail (QLD) (L4W)	Sun	197
	TV Guide in Sunday Mail (QLD) (L4W)	Sun	299
Daily Telegraph (M-F)	Business Daily in Daily Telegraph (M-F)	M-F	209
	Careers in Daily Telegraph (M-F)	M-F	141
	Hit (Thu) in Daily Telegraph (M-F) (L4W)	Thu	195
	Money Saver (Mon) in Daily Telegraph (M-F) (L4W)	Mon	209
	Sport in Daily Telegraph (M-F)	M-F	383
	Switched On (Wed) in Daily Telegraph (M-F) (L4W)	Wed	215
	Sydney Confidential in Daily Telegraph (M-F)	M-F	212
Daily Telegraph (Sat)	Business Daily in Daily Telegraph (Sat) (L4W)	Sat	163
	BW Magazine in Daily Telegraph (Sat) (L4W)	Sat	222
	Careers in Daily Telegraph (Sat) (L4W)	Sat	106
	Home in Daily Telegraph (Sat) (L4W)	Sat	236
	Motoring in Daily Telegraph (Sat) (L4W)	Sat	159
	Real Estate in Daily Telegraph (Sat) (L4W)	Sat	222
	Saturday Extra in Daily Telegraph (Sat) (L4W)	Sat	206
	Sport in Daily Telegraph (Sat) (L4W)	Sat	322
	Sydney Confidential in Daily Telegraph (Sat) (L4W)	Sat	216
Sunday Telegraph	Body+Soul in Sunday Telegraph (L4W)	Sun	472
	Escape in Sunday Telegraph (L4W)	Sun	502
	Insider in Sunday Telegraph (L4W)	Sun	307
	Real Estate in Sunday Telegraph (L4W)	Sun	368
	Sport in Sunday Telegraph (L4W)	Sun	475
	TV Guide in Sunday Telegraph (L4W)	Sun	463
Financial Review (M-F)	Companies & Markets in Financial Review (M-F)	M-F	149
	Domain (Fri) in Financial Review (M-F) (L4W)	Fri	282
	Education (Mon) in Financial Review (M-F) (L4W)	Mon	124



	Life & Leisure (Fri) in Financial Review (M-F) (L4W)	Fri	178
	Prestige (Wed) in Financial Review (M-F L4W)	Wed	135
	Property in Financial Review (M-F)	M-F	112
	Review (Fri) in Financial Review (M-F) (L4W)	Fri	212
	Smart Investor (Wed) in Financial Review (M-F) (L4W)	Wed	241
	Technology (Tue) in Financial Review (M-F) (L4W)	Tue	202
Financial Review (Weekend edition)	Companies & Markets in Financial Review (Weekend edition L4W)	Sat	85
	Life & Leisure in Financial Review (Weekend edition L4W)	Sat	79
	Property in Financial Review (Weekend edition L4W)	Sat	66
	Smart Money in Financial Review (Weekend edition L4W)	Sat	85
Geelong Advertiser (M-F)	Junior Sport (Tue) in Geelong Advertiser (M-F) (L4W)	Tue	21
	Real Cooking (Thu) in Geelong Advertiser (M-F) (L4W)	Thu	18
	Real Estate (Wed) in Geelong Advertiser (M-F) (L4W)	Wed	45
	Scoop (Wed) in Geelong Advertiser (M-F) (L4W)	Thu	15
	Sport in Geelong Advertiser (M-F)	M-F	33
	TV Guide (Thu) in Geelong Advertiser (M-F) (L4W)	Thu	30
Geelong Advertiser (Sat)	Addy in Geelong Advertiser (Sat) (L4W)	Sat	31
	Careers in Geelong Advertiser (Sat) (L4W)	Sat	24
	GT Home in Geelong Advertiser (Sat) (L4W)	Sat	35
	GT in Geelong Advertiser (Sat) (L4W)	Sat	37
	Motoring in Geelong Advertiser (Sat) (L4W)	Sat	18
	Real Estate in Geelong Advertiser (Sat) (L4W)	Sat	36
	Sport in Geelong Advertiser (Sat) (L4W)	Sat	39
	Weekend Extra in Geelong Advertiser (Sat) (L4W)	Sat	31
Gold Coast Bulletin (M-F)	Business in Gold Coast Bulletin (M-F)	M-F	18
	Business Property (Fri) in Gold Coast Bulletin (M-F) (L4W)	Fri	27
	Coast Confidential in Gold Coast Bulletin (M-F)	M-F	19
	GC Shopper (Fri) in Gold Coast Bulletin (M-F) (L4W)	Fri	26
	Play (Thu) in Gold Coast Bulletin (M-F) (L4W)	Thu	32
	Sport in Gold Coast Bulletin (M-F)	M-F	28
	Taste.com.au (Tue) in Gold Coast Bulletin (M-F) (L4W)	Tue	37
Weekend Gold Coast Bulletin	Business in Weekend Gold Coast Bulletin (L4W)	Sat	20
	Careers in Weekend Gold Coast Bulletin (L4W)	Sat	18
	Coast Confidential in Weekend Gold Coast Bulletin (L4W)	Sat	25
	Gold Coast Eye in Weekend Gold Coast Bulletin (L4W)	Sat	32
	Motoring in Weekend Gold Coast Bulletin (L4W)	Sat	17
	Real Estate in Weekend Gold Coast Bulletin (L4W)	Sat	36
	Sport in Weekend Gold Coast Bulletin (L4W)	Sat	33
Herald Sun (M-F)	Business Daily in Herald Sun (M-F)	M-F	251
	Confidential in Herald Sun (M-F)	M-F	278
	Motoring (Fri) in Herald Sun (M-F) (L4W)	Fri	316
	Sport in Herald Sun (M-F)	M-F	459
	Taste.com.au (Tue) in Herald Sun (M-F) (L4W)	Tue	539



Herald Sun (Sat)	Business Daily in Herald Sun (Sat) (L4W)	Sat	205
	Careers in Herald Sun (Sat) (L4W)	Sat	129
	Page 13 in Herald Sun (Sat) (L4W)	Sat	278
	Real Estate in Herald Sun (Sat) (L4W)	Sat	296
	Sport in Herald Sun (Sat) (L4W)	Sat	380
	Weekend in Herald Sun (Sat) (L4W)	Sat	367
Sunday Herald Sun	Body+Soul in Sunday Herald Sun (L4W)	Sun	405
	Escape in Sunday Herald Sun (L4W)	Sun	425
	Gossip Queen in Sunday Herald Sun (L4W)	Sun	210
	Sport in Sunday Herald Sun (L4W)	Sun	415
	TV Guide in Sunday Herald Sun (L4W)	Sun	376
Mercury (Tas) (M-F)	Business in Mercury (Tas) (M-F)	M-F	27
	Classifieds in Mercury (Tas) (M-F)	M-F	48
	Money Saver (Mon) in Mercury (Tas) (M-F) (L4W)	Mon	24
	Motoring (Fri) in Mercury (Tas) (M-F) (L4W)	Fri	26
	Pulse (Thu) in Mercury (Tas) (M-F) (L4W)	Thu	28
	Real Estate (Thu) in Mercury (Tas) (M-F) (L4W)	Thu	67
	Sport in Mercury (Tas) (M-F)	M-F	41
	Taste.com.au (Tue) in Mercury (Tas) (M-F) (L4W)	Tue	48
Mercury on Saturday (Tas)	Business in Mercury on Saturday (Tas) (L4W)	Sat	24
	Classifieds in Mercury on Saturday (L4W)	Sat	47
	Sport in Mercury on Saturday (Tas) (L4W)	Sat	43
	TasWeekend in Mercury on Saturday (Tas) (L4W)	Sat	50
Sunday Tasmanian	Body+Soul in Sunday Tasmanian (L4W)	Sun	34
	Escape in Sunday Tasmanian (L4W)	Sun	36
	Sport in Sunday Tasmanian (L4W)	Sun	37
	Tassie Living in Sunday Tasmanian (L4W)	Sun	37
Morning Bulletin (M-F)	Better Business (Tue) in Morning Bulletin (M-F) (L4W)	Tue	8
	Commercial Property (Thu) in Morning Bulletin (M-F) (L4W)	Thu	10
	Easy Eating in Morning Bulletin (M-F)	M-F	8
	Local Classifieds in Morning Bulletin (M-F)	M-F	12
	Motoring (Fri) in Morning Bulletin (M-F) (L4W)	Fri	10
	Sport in Morning Bulletin (M-F)	M-F	16
	The Guide (Thu) in Morning Bulletin (M-F) (L4W)	Thu	16
	Web World (Mon) in Morning Bulletin (M-F) (L4W)	Mon	6
Newcastle Herald (M-F)	GT in Newcastle Herald (M-F) (L4W)	Wed	48
	Live in Newcastle Herald (M-F) (L4W)	Thu	45
	TV in Newcastle Herald (M-F) (L4W)	Fri	61
Newcastle Herald (Sat)	Domain in Newcastle Herald (Sat) (L4W)	Sat	54
	H1 in Newcastle Herald (Sat) (L4W)	Sat	54
	H2 in Newcastle Herald (Sat) (L4W)	Sat	58
	Motoring in Newcastle Herald (Sat) (L4W)	Sat	29
	Weekender in Newcastle Herald (Sat) (L4W)	Sat	54



Northern Star (M-F)	Better Business (Tue) in Northern Star (M-F) (L4W)	Tue	5
	Commercial Property (Thu) in Northern Star (M-F) (L4W)	Thu	8
	Easy Eating in Northern Star (M-F)	M-F	7
	NiE (Tue) in Northern Star (M-F) (L4W)	Tue	5
	Smarter Shopping (Thu) in Northern Star (M-F) (L4W)	Thu	6
	Sport in Northern Star (M-F)	M-F	9
	The Guide (Thu) in Northern Star (M-F) (L4W)	Thu	11
	Web World (Mon) in Northern Star (M-F) (L4W)	Mon	4
The Weekend Star (Sat)	Easy Eating in The Weekend Star (Sat) (L4W)	Sat	7
	Jobs in The Weekend Star (Sat) (L4W)	Sat	6
	Motoring in The Weekend Star (Sat) (L4W)	Sat	5
	Real Estate in The Weekend Star (Sat) (L4W)	Sat	13
	Sport in The Weekend Star (Sat) (L4W)	Sat	10
	Weekend in The Weekend Star (Sat) (L4W)	Sat	12
Northern Territory News (M-F)	Entertainment (Fri) in Northern Territory News (M-F) (L4W)	Fri	24
	Motoring (Fri) in Northern Territory News (M-F) (L4W)	Fri	12
	Sport in Northern Territory News (M-F)	M-F	24
	Switched On (Mon) in Northern Territory News (M-F) (L4W)	Mon	16
Northern Territory News (Sat)	Careers in Northern Territory News (Sat) (L4W)	Sat	9
	Classifieds in Northern Territory News (Sat) (L4W)	Sat	11
	Marine Guide in Northern Territory News (Sat) (L4W)	Sat	5
	Property in Northern Territory News (Sat) (L4W)	Sat	10
Sunday Territorian	Body+Soul in Sunday Territorian (L4W)	Sun	10
	Escape in Sunday Territorian (L4W)	Sun	11
	Taste.com.au in Sunday Territorian (L4W)	Sun	11
Sunshine Coast Daily (M-F)	Better Business (Tue) in Sunshine Coast Daily (M-F) (L4W)	Tue	11
	Commercial Property (Thu) in Sunshine Coast Daily (M-F) (L4W)	Thu	15
	Easy Eating in Sunshine Coast Daily (M-F)	M-F	11
	Junior Sport (Wed) in Sunshine Coast Daily (M-F) (L4W)	Wed	6
	Smarter Shopping (Thu) in Sunshine Coast Daily (M-F) (L4W)	Thu	17
	Sport in Sunshine Coast Daily (M-F)	M-F	19
	The Guide (Thu) in Sunshine Coast Daily (M-F) (L4W)	Thu	24
	Web World (Mon) in Sunshine Coast Daily (M-F) (L4W)	Mon	7
Sunshine Coast Daily (Sat)	Easy Eating in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	13
	Jobs in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	9
	Local Classifieds in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	11
	Motoring in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	10
	Real Estate in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	20
	Sport in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	17
	Weekend in Sunshine Coast Daily Weekend (Sat) (L4W)	Sat	23
Sydney Morning Herald (M-F)	Business in Sydney Morning Herald (M-F)	M-F	200
	Good Food (Tue) in Sydney Morning Herald (M-F) (L4W)	Tue	383
	Money (Wed) in Sydney Morning Herald (M-F) (L4W)	Wed	272



	Pulse (Thu) in Sydney Morning Herald (M-F) (L4W)	Thu	140
	Sport in Sydney Morning Herald (M-F)	M-F	191
	The Form (Fri) in Sydney Morning Herald (M-F) (L4W)	Fri	100
	The Guide (Mon) in Sydney Morning Herald (M-F) (L4W)	Mon	317
	The Shortlist (Fri) in Sydney Morning Herald (M-F) (L4W)	Fri	210
Sydney Morning Herald (Sat)	Business in Sydney Morning Herald (Sat) (L4W)	Sat	257
	Domain in Sydney Morning Herald (Sat) (L4W)	Sat	295
	My Career in Sydney Morning Herald (Sat) (L4W)	Sat	100
	News Review in Sydney Morning Herald (Sat) (L4W)	Sat	350
	Spectrum in Sydney Morning Herald (Sat) (L4W)	Sat	384
	Sport in Sydney Morning Herald (Sat) (L4W)	Sat	243
	The Form in Sydney Morning Herald (Sat) (L4W)	Sat	73
	Traveller in Sydney Morning Herald (Sat) (L4W)	Sat	341
	Weekend Drive in Sydney Morning Herald (Sat) (L4W)	Sat	160
Sun-Herald	Domain in Sun-Herald (L4W)	Sun	194
	Extra in Sun-Herald (L4W)	Sun	175
	Money in Sun-Herald (L4W)	Sun	163
	S in Sun-Herald (L4W)	Sun	187
	Sport in Sun-Herald (L4W)	Sun	186
	Traveller in Sun-Herald (L4W)	Sun	225
	TV Liftout in Sun-Herald(L4W)	Sun	205
The Age (M-F)	Business in The Age (M-F)	M-F	165
	Good Food (Tue) in The Age (M-F) (L4W)	Tue	287
	Green Guide (Thu) in The Age (M-F) (L4W)	Thu	293
	Money (Wed) in The Age (M-F) (L4W)	Wed	201
	Sport in The Age (M-F)	M-F	176
	The Shortlist (Fri) in The Age (M-F) (L4W)	Fri	234
The Age (Sat)	Business in The Age (Sat) (L4W)	Sat	179
	Domain in The Age (Sat) (L4W)	Sat	215
	Drive in The Age (Sat) (L4W)	Sat	123
	My Career in The Age (Sat) (L4W)	Sat	76
	Spectrum in The Age (Sat) (L4W)	Sat	265
	Sport in The Age (Sat) (L4W)	Sat	196
	Traveller in The Age (Sat) (L4W)	Sat	245
Sunday Age	Domain in Sunday Age (L4W)	Sun	174
	M in Sunday Age (L4W)	Sun	191
	Sport in Sunday Age (L4W)	Sun	161
	Traveller on Sunday in Sunday Age (L4W)	Sun	192
The Australian (M-F)	Aviation (Fri) in The Australian (M-F) (L4W)	Fri	118
	Commercial Property (Thu) in The Australian (M-F) (L4W)	Thu	127
	Higher Education (Wed) in The Australian (M-F) (L4W)	Wed	185
	Inquirer in The Australian (M-F)	M-F	145
	Legal Affairs (Fri) in The Australian (M-F) (L4W)	Fri	140



	Media & Marketing (Mon) in The Australian (M-F) (L4W)	Mon	174
	Sport in The Australian (M-F)	M-F	166
	Technology (Tue) in The Australian (M-F) (L4W)	Tue	237
	The Australian Business Review in The Australian (M-F)	M-F	184
	Wealth (Tue) in The Australian (M-F) (L4W)	Tue	206
Weekend Australian	Inquirer in Weekend Australian (L4W)	Sat	313
	Life Weekend in Weekend Australian (L4W)	Sat	266
	Review in Weekend Australian (L4W)	Sat	306
	Sport in Weekend Australian (L4W)	Sat	241
	The Australian Business Review in Weekend Australian (L4W)	Sat	278
	Travel & Indulgence in Weekend Australian (L4W)	Sat	307
	Wealth in Weekend Australian (L4W)	Sat	197
	Weekend Professional in Weekend Australian (L4W)	Sat	157
	Weekend Property in Weekend Australian (L4W)	Sat	169
Townsville Bulletin (M-F)	Careers (Wed) in Townsville Bulletin (M-F) (L4W)	Wed	34
	Our Defenders (Fri) in Townsville Bulletin (M-F) (L4W)	Thu	24
	Play (Thu) in Townsville Bulletin (M-F) (L4W)	Thu	31
	Townsville Families (Tue) in Townsville Bulletin (M-F) (L4W)	Tue	30
	Weekend Planner (Fri) in Townsville Bulletin (M-F) (L4W)	Fri	37
Townsville Bulletin (Sat)	Careers in Townsville Bulletin (Sat) (L4W)	Sat	26
	Motoring in Townsville Bulletin (Sat) (L4W)	Sat	25
	Real Estate in Townsville Bulletin (Sat) (L4W)	Sat	33
	Sport in Townsville Bulletin (Sat) (L4W)	Sat	33
	The Vine in Townsville Bulletin (Sat) (L4W)	Sat	17
	Townsville Eye in Townsville Bulletin (Sat) (L4W)	Sat	40
Weekend Bulletin	Jobs in Weekend Bulletin (L4W)	Sat	12
	Local Classifieds in Weekend Bulletin (L4W)	Sat	13
	Real Estate in Weekend Bulletin (L4W)	Sat	16
	Sport in Weekend Bulletin (L4W)	Sat	14
	Weekend in Weekend Bulletin (L4W)	Sat	15
West Australian (M-F)	Employment - WJOBS in West Australian (M-F)	M-F	64
	FOOD (Thu) in West Australian (M-F) (L4W)	Thu	200
	Health + Fitness (Tue & Wed) in West Australian (M-F) (L4W)	Tue;Wed	195
	HOME (Fri) in West Australian (M-F) (L4W)	Fri	174
	Sport in West Australian (M-F)	M-F	220
	Today in West Australian (M-F)	M-F	171
	Travel (Thu) in West Australian (M-F) (L4W)	Thu	233
	West Business in West Australian (M-F)	M-F	151
	West Property (Wed) in West Australian (M-F) (L4W)	Wed	167
	West Real Estate (Wed) in West Australian (M-F) (L4W)	Wed	177
	West Wheels (Wed) in West Australian (M-F) (L4W)	Wed	123
	Your Money (Mon) in West Australian (M-F) (L4W)	Mon	175
Weekend West	Employment - WJOBS in Weekend West (L4W)	Sat	64



	New Homes in Weekend West (L4W)	Sat	129
	Sport in Weekend West (L4W)	Sat	210
	The West Classifieds in Weekend West (L4W)	Sat	110
	Travel in Weekend West (L4W)	Sat	211
	West Business in Weekend West (L4W)	Sat	150
	West Real Estate in Weekend West (L4W)	Sat	141
	West Wheels in Weekend West (L4W)	Sat	105
Sunday Times	Body+Soul in Sunday Times (L4W)	Sun	169
	Careers in Sunday Times (L4W)	Sun	59
	Escape in Sunday Times (L4W)	Sun	178
	Home in Sunday Times (L4W)	Sun	128
	Motoring in Sunday Times (L4W)	Sun	106
	Readersmart in Sunday Times (L4W)	Sun	97
	Real Estate in Sunday Times (L4W)	Sun	124
	Sport in Sunday Times (L4W)	Sun	186
	Taste.com.au in Sunday Times (L4W)	Sun	158
	The Sunday Times Guide in Sunday Times (L4W)	Sun	160

Source: emma™ conducted by Ipsos Connect, People 14+ for the 12 months ending Feb19

