



**PRINT AUDIENCE REPORT
NEWSPAPER INSERTED MAGAZINES
Data Period: April 2018 – March 2019
Average Issue Readership '000's**

TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)
			Apr18 – Mar19
AFR Boss	NIMs	National	95
AFR Luxury Magazine	NIMs	National	81
AFR Magazine	NIMs	National	170
Life & Leisure Sophisticated Traveller	NIMs	National	61
Mansion	NIMs	National	104
The Deal	NIMs	National	40
The Weekend Australian Magazine	NIMs	National	406
Wish	NIMs	National	99
Domain (NSW)	NIMs	NSW	327
Good Weekend (NSW)	NIMs	NSW/ACT	437
Panorama Magazine	NIMs	NSW/ACT	32
Relax Magazine	NIMs	NSW/ACT	27
Stellar (NSW)	NIMs	NSW/ACT	315
Sunday Life (NSW)	NIMs	NSW/ACT	273
Domain (VIC)	NIMs	VIC	227
Good Weekend (VIC)	NIMs	VIC	326
Stellar (VIC)	NIMs	VIC	297
Sunday Life (VIC)	NIMs	VIC	235
QB Monthly	NIMs	QLD	25
Qweekend	NIMs	QLD	201
U on Sunday	NIMs	QLD	218
Seven Days Magazine	NIMs	WA	271
STM	NIMs	WA	202
West Weekend Magazine	NIMs	WA	243
West Business Insider	NIMs	WA	43

Source: emma™ conducted by Ipsos Connect, People 14+ for the 12 months ending Mar19

