



**PRINT AUDIENCE REPORT
NEWSPAPER INSERTED MAGAZINES
Data Period: February 2018 – January 2019
Average Issue Readership '000's**

TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)
			Feb18 – Jan19
AFR Boss	NIMs	National	91
AFR Luxury Magazine	NIMs	National	83
AFR Magazine	NIMs	National	177
Life & Leisure Sophisticated Traveller	NIMs	National	67
Mansion	NIMs	National	116
The Deal	NIMs	National	46
The Weekend Australian Magazine	NIMs	National	429
Wish	NIMs	National	107
Domain (NSW)	NIMs	NSW	336
Good Weekend (NSW)	NIMs	NSW/ACT	441
Panorama Magazine	NIMs	NSW/ACT	29
Relax Magazine	NIMs	NSW/ACT	25
Stellar (NSW)	NIMs	NSW/ACT	304
Sunday Life (NSW)	NIMs	NSW/ACT	284
Domain (VIC)	NIMs	VIC	217
Good Weekend (VIC)	NIMs	VIC	326
Stellar (VIC)	NIMs	VIC	294
Sunday Life (VIC)	NIMs	VIC	235
QB Monthly	NIMs	QLD	26
Qweekend	NIMs	QLD	213
U on Sunday	NIMs	QLD	222
Seven Days Magazine	NIMs	WA	274
STM	NIMs	WA	215
West Weekend Magazine	NIMs	WA	239

Source: emma™ conducted by Ipsos Connect, People 14+ for the 12 months ending Jan19

