



**PRINT AUDIENCE REPORT  
NEWSPAPER INSERTED MAGAZINES  
Data Period: March 2018 – February 2019  
Average Issue Readership '000's**

TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)
			Mar18 – Feb19
AFR Boss	NIMs	National	94
AFR Luxury Magazine	NIMs	National	83
AFR Magazine	NIMs	National	172
Life & Leisure Sophisticated Traveller	NIMs	National	60
Mansion	NIMs	National	104
The Deal	NIMs	National	40
The Weekend Australian Magazine	NIMs	National	405
Wish	NIMs	National	97
Domain (NSW)	NIMs	NSW	329
Good Weekend (NSW)	NIMs	NSW/ACT	434
Panorama Magazine	NIMs	NSW/ACT	31
Relax Magazine	NIMs	NSW/ACT	27
Stellar (NSW)	NIMs	NSW/ACT	315
Sunday Life (NSW)	NIMs	NSW/ACT	275
Domain (VIC)	NIMs	VIC	220
Good Weekend (VIC)	NIMs	VIC	318
Stellar (VIC)	NIMs	VIC	298
Sunday Life (VIC)	NIMs	VIC	234
QB Monthly	NIMs	QLD	25
Qweekend	NIMs	QLD	206
U on Sunday	NIMs	QLD	219
Seven Days Magazine	NIMs	WA	281
STM	NIMs	WA	207
West Weekend Magazine	NIMs	WA	243

Source: emma™ conducted by Ipsos Connect, People 14+ for the 12 months ending Feb19

