



**PRINT AUDIENCE REPORT
NEWSPAPER INSERTED MAGAZINES
Data Period: January 2018 – December 2018
Average Issue Readership '000's**

TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)
			Jan18 – Dec18
AFR Boss	NIMs	National	90
AFR Luxury Magazine	NIMs	National	82
AFR Magazine	NIMs	National	182
Life & Leisure Sophisticated Traveller	NIMs	National	74
Mansion	NIMs	National	123
The Deal	NIMs	National	49
The Weekend Australian Magazine	NIMs	National	439
Wish	NIMs	National	116
Domain (NSW)	NIMs	NSW	355
Good Weekend (NSW)	NIMs	NSW/ACT	447
Panorama Magazine	NIMs	NSW/ACT	27
Relax Magazine	NIMs	NSW/ACT	26
Stellar (NSW)	NIMs	NSW/ACT	323
Sunday Life (NSW)	NIMs	NSW/ACT	289
Domain (VIC)	NIMs	VIC	233
Good Weekend (VIC)	NIMs	VIC	334
Stellar (VIC)	NIMs	VIC	302
Sunday Life (VIC)	NIMs	VIC	233
QB Monthly	NIMs	QLD	27
Qweekend	NIMs	QLD	215
U on Sunday	NIMs	QLD	233
Seven Days Magazine	NIMs	WA	277
STM	NIMs	WA	215
West Weekend Magazine	NIMs	WA	244

Source: emma™ conducted by Ipsos Connect, People 14+ for the 12 months ending Dec 18

