



**PRINT AUDIENCE REPORT  
MAGAZINES**

**Data Period: April 2018 – March 2019**

**Average Issue Readership '000's**

TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)
			Apr18 – Mar19
4X4 Australia	Magazines	National	263
AFL Record	Magazines	National	268
APC	Magazines	National	94
Australian 4WD Action	Magazines	National	424
Australian Country	Magazines	National	103
Australian Geographic	Magazines	National	715
Australian Golf Digest	Magazines	National	127
Australian Gourmet Traveller	Magazines	National	247
Australian Handyman	Magazines	National	186
Australian Motorcycle News	Magazines	National	158
Australian Traveller	Magazines	National	64
The Australian Women's Weekly	Magazines	National	1698
Backyard	Magazines	National	65
Belle	Magazines	National	157
Better Homes and Gardens	Magazines	National	1859
Big League	Magazines	National	199
Coles Magazine	Magazines	National	4323
Country Style	Magazines	National	306
delicious.	Magazines	National	573
Diabetic Living	Magazines	National	342
Dirt Action	Magazines	National	110
Elle	Magazines	National	121
Empire	Magazines	National	73
Fishing World	Magazines	National	261
Fitness First	Magazines	National	98
Foxtel Magazine	Magazines	National	566
Frankie	Magazines	National	336
Freshwater Fishing Australia	Magazines	National	163
Game Informer	Magazines	National	169
Gardening Australia	Magazines	National	564
Girlfriend	Magazines	National	129
Golf Australia	Magazines	National	118
Good Health	Magazines	National	195
Gourmet Traveller Wine	Magazines	National	94
GQ	Magazines	National	102
Grand Designs Australia	Magazines	National	203
Harper's Bazaar	Magazines	National	203
Healthy Food Guide	Magazines	National	225



Home Beautiful	Magazines	National	474
Home Design	Magazines	National	104
Homespun	Magazines	National	54
Horizons	Magazines	WA	155
House & Garden	Magazines	National	761
Hyper	Magazines	National	49
Inside Out	Magazines	National	159
Inside Sport	Magazines	National	93
InStyle	Magazines	National	110
Jetstar	Magazines	National	482
Just Cars	Magazines	National	323
Kitchens & Bathrooms	Magazines	National	229
Marie Claire	Magazines	National	293
Men's Fitness	Magazines	National	192
Men's Health	Magazines	National	421
MiNDFOOD	Magazines	National	98
Modern Wedding	Magazines	National	53
Money	Magazines	National	156
Motor	Magazines	National	132
National Geographic	Magazines	National	851
New Idea	Magazines	National	1486
New Scientist	Magazines	National	198
NW	Magazines	National	262
Official Xbox	Magazines	National	132
OK!	Magazines	National	285
Open Road	Magazines	NSW	1149
Outdoor Rooms	Magazines	National	58
PC PowerPlay	Magazines	National	123
People	Magazines	National	152
PlayStation	Magazines	National	214
Prevention	Magazines	National	107
Qantas Spirit of Australia	Magazines	National	683
Quilters Companion	Magazines	National	85
Reader's Digest Australia	Magazines	National	446
Real Living	Magazines	National	140
RM Williams Outback	Magazines	National	354
Road Ahead	Magazines	QLD	588
Road Rider	Magazines	National	47
Royal Auto	Magazines	VIC	730
SA Motor	Magazines	SA	300
Selector	Magazines	National	54
Street Machine	Magazines	National	414
Super Food Ideas	Magazines	National	408
T3	Magazines	National	32



Take 5	Magazines	National	712
Taste.com.au Magazine	Magazines	National	789
TechLife	Magazines	National	49
that's life!	Magazines	National	768
The Monthly	Magazines	National	103
The Picture	Magazines	National	186
Time	Magazines	National	383
TV Week	Magazines	National	579
Unique Cars	Magazines	National	346
Virgin Australia Voyeur	Magazines	National	456
Vogue Australia	Magazines	National	395
Vogue Living	Magazines	National	257
Weight Watchers	Magazines	National	101
WellBeing	Magazines	National	122
Wellbeing Eat Well	Magazines	National	60
Wheels	Magazines	National	366
Who	Magazines	National	499
Woman's Day	Magazines	National	1542
Women's Health	Magazines	National	319
Woolworths Fresh Magazine	Magazines	National	4871

Source: emma™ conducted by Ipsos Connect, People 14+ for the 12 months ending Mar19

