



PRINT AUDIENCE REPORT

MAGAZINES

Data Period: March 2018 – February 2019

Average Issue Readership '000's

TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)
			Mar18 – Feb19
4X4 Australia	Magazines	National	259
AFL Record	Magazines	National	277
APC	Magazines	National	93
Australian 4WD Action	Magazines	National	431
Australian Country	Magazines	National	100
Australian Geographic	Magazines	National	712
Australian Golf Digest	Magazines	National	126
Australian Gourmet Traveller	Magazines	National	251
Australian Handyman	Magazines	National	200
Australian Motorcycle News	Magazines	National	158
Australian Traveller	Magazines	National	62
The Australian Women's Weekly	Magazines	National	1747
Backyard	Magazines	National	65
Belle	Magazines	National	168
Better Homes and Gardens	Magazines	National	1898
Big League	Magazines	National	182
Coles Magazine	Magazines	National	4304
Country Style	Magazines	National	306
delicious.	Magazines	National	578
Diabetic Living	Magazines	National	362
Dirt Action	Magazines	National	108
Elle	Magazines	National	123
Empire	Magazines	National	79
Fishing World	Magazines	National	248
Fitness First	Magazines	National	101
Foxtel Magazine	Magazines	National	561
Frankie	Magazines	National	335
Freshwater Fishing Australia	Magazines	National	164
Game Informer	Magazines	National	168
Gardening Australia	Magazines	National	571
Girlfriend	Magazines	National	133
Golf Australia	Magazines	National	121
Good Health	Magazines	National	193
Gourmet Traveller Wine	Magazines	National	94
GQ	Magazines	National	106
Grand Designs Australia	Magazines	National	204
Harper's Bazaar	Magazines	National	216
Healthy Food Guide	Magazines	National	226



Home Beautiful	Magazines	National	490
Home Design	Magazines	National	102
Homespun	Magazines	National	53
Horizons	Magazines	WA	151
House & Garden	Magazines	National	743
Hyper	Magazines	National	53
Inside Out	Magazines	National	163
Inside Sport	Magazines	National	92
InStyle	Magazines	National	121
Jetstar	Magazines	National	490
Just Cars	Magazines	National	319
Kitchens & Bathrooms	Magazines	National	227
Marie Claire	Magazines	National	298
Men's Fitness	Magazines	National	189
Men's Health	Magazines	National	424
MiNDFOOD	Magazines	National	98
Modern Wedding	Magazines	National	53
Money	Magazines	National	156
Motor	Magazines	National	129
National Geographic	Magazines	National	847
New Idea	Magazines	National	1509
New Scientist	Magazines	National	198
NW	Magazines	National	264
Official Xbox	Magazines	National	140
OK!	Magazines	National	293
Open Road	Magazines	NSW	1158
Outdoor Rooms	Magazines	National	52
PC PowerPlay	Magazines	National	129
People	Magazines	National	158
PlayStation	Magazines	National	218
Prevention	Magazines	National	106
Qantas Spirit of Australia	Magazines	National	683
Quilters Companion	Magazines	National	90
Reader's Digest Australia	Magazines	National	463
Real Living	Magazines	National	149
RM Williams Outback	Magazines	National	353
Road Ahead	Magazines	QLD	602
Road Rider	Magazines	National	47
Royal Auto	Magazines	VIC	760
SA Motor	Magazines	SA	297
Selector	Magazines	National	61
Street Machine	Magazines	National	421
Super Food Ideas	Magazines	National	425
T3	Magazines	National	29



Take 5	Magazines	National	728
Taste.com.au Magazine	Magazines	National	800
TechLife	Magazines	National	47
that's life!	Magazines	National	770
The Monthly	Magazines	National	106
The Picture	Magazines	National	190
Time	Magazines	National	387
TV Week	Magazines	National	593
Unique Cars	Magazines	National	345
Virgin Australia Voyeur	Magazines	National	460
Vogue Australia	Magazines	National	394
Vogue Living	Magazines	National	248
Weight Watchers	Magazines	National	102
WellBeing	Magazines	National	126
Wellbeing Eat Well	Magazines	National	62
Wheels	Magazines	National	373
Who	Magazines	National	502
Woman's Day	Magazines	National	1546
Women's Health	Magazines	National	328
Woolworths Fresh Magazine	Magazines	National	4956

Source: emma™ conducted by Ipsos Connect, People 14+ for the 12 months ending Feb19

