



**PRINT AUDIENCE REPORT
MAGAZINES**
Data Period: January 2018 – December 2018
Average Issue Readership '000's

TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)
			Jan18 – Dec18
4X4 Australia	Magazines	National	265
AFL Record	Magazines	National	297
APC	Magazines	National	91
Australian 4WD Action	Magazines	National	436
Australian Country	Magazines	National	100
Australian Geographic	Magazines	National	709
Australian Golf Digest	Magazines	National	131
Australian Gourmet Traveller	Magazines	National	264
Australian Handyman	Magazines	National	213
Australian Motorcycle News	Magazines	National	157
Australian Traveller	Magazines	National	66
The Australian Women's Weekly	Magazines	National	1755
Backyard	Magazines	National	73
Belle	Magazines	National	168
Better Homes and Gardens	Magazines	National	2051
Big League	Magazines	National	211
Coles Magazine	Magazines	National	4270
Country Style	Magazines	National	314
Delicious	Magazines	National	608
Diabetic Living	Magazines	National	397
Dirt Action	Magazines	National	97
Eat Well	Magazines	National	64
Elle	Magazines	National	117
Empire	Magazines	National	82
Fishing World	Magazines	National	229
Fitness First	Magazines	National	101
Foxtel Magazine	Magazines	National	576
Frankie	Magazines	National	332
Freshwater Fishing Australia	Magazines	National	163
Game Informer	Magazines	National	160
Gardening Australia	Magazines	National	601
Girlfriend	Magazines	National	130
Golf Australia	Magazines	National	130



Good Health	Magazines	National	204
Gourmet Traveller Wine	Magazines	National	107
GQ	Magazines	National	112
Grand Designs Australia	Magazines	National	206
Harper's Bazaar	Magazines	National	209
Healthy Food Guide	Magazines	National	235
Home Beautiful	Magazines	National	506
Home Design	Magazines	National	95
Homespun	Magazines	National	53
Horizons	Magazines	WA	157
House & Garden	Magazines	National	758
Hyper	Magazines	National	48
Inside Out	Magazines	National	169
Inside Sport	Magazines	National	109
InStyle	Magazines	National	128
Jetstar	Magazines	National	467
Just Cars	Magazines	National	315
Kitchens & Bathrooms	Magazines	National	222
Marie Claire	Magazines	National	289
Men's Fitness	Magazines	National	227
Men's Health	Magazines	National	459
MiNDFOOD	Magazines	National	84
Modern Wedding	Magazines	National	51
Money	Magazines	National	156
Motor	Magazines	National	122
National Geographic	Magazines	National	857
Nature & Health	Magazines	National	66
New Idea	Magazines	National	1542
New Scientist	Magazines	National	210
NW	Magazines	National	260
Official Xbox	Magazines	National	146
OK!	Magazines	National	303
Open Road	Magazines	NSW	1195
Outdoor Rooms	Magazines	National	49
PC PowerPlay	Magazines	National	131
People	Magazines	National	141
PlayStation	Magazines	National	197
Prevention	Magazines	National	115



Qantas Spirit of Australia	Magazines	National	723
Quilters Companion	Magazines	National	93
Reader's Digest Australia	Magazines	National	458
Real Living	Magazines	National	142
RM Williams Outback	Magazines	National	373
Road Ahead	Magazines	QLD	625
Road Rider	Magazines	National	40
Royal Auto	Magazines	VIC	748
SA Motor	Magazines	SA	320
Selector	Magazines	National	63
Street Machine	Magazines	National	413
Super Food Ideas	Magazines	National	432
T3	Magazines	National	28
Take 5	Magazines	National	743
Taste.com.au Magazine	Magazines	National	837
TechLife	Magazines	National	43
That's Life	Magazines	National	786
The Monthly	Magazines	National	102
The Picture	Magazines	National	175
Time	Magazines	National	408
TV Week	Magazines	National	604
Unique Cars	Magazines	National	351
Virgin Australia Voyeur	Magazines	National	475
Vogue Australia	Magazines	National	403
Vogue Living	Magazines	National	260
Weight Watchers	Magazines	National	115
WellBeing	Magazines	National	149
Wheels	Magazines	National	361
Who	Magazines	National	507
Woman's Day	Magazines	National	1569
Women's Health	Magazines	National	316
Woolworths Fresh Magazine	Magazines	National	4927

Source: emma™ conducted by Ipsos Connect, People 14+ for the 12 months ending Dec 18

