



Print Audience Report Newspaper Sections

Date Period: January 2019 – December 2019
Average Issue Readership

MASTHEAD	SECTION	DAYS	PRINT AIR ('000)
			Jan19 - Dec19
Adelaide Advertiser (M-F)	Adelaide Confidential	M-F	105
	Boomer	Mon	122
	Business Daily	M-F	96
	Money Saver	Mon	87
	Motoring	Fri	95
	SA Business Journal	Tue	82
	Sport	M-F	149
	delicious. South Australia	Wed	121
	Saturday Advertiser	Adelaide Confidential	Sat
Business Daily		Sat	89
Careers		Sat	76
Real Estate		Sat	152
SA Weekend		Sat	197
Sports Saturday		Sat	162
Weekend Extra		Sat	146
Sunday Mail (SA)	Body+Soul	Sun	153
	Escape	Sun	187
	Home & Life	Sun	144
	Sport	Sun	166
	Sunday	Sun	117
	Watch	Sun	141
Cairns Post (M-F)	Business Week	Wed	14
	Cairns Confidential	Thu	16
	Classifieds	M-F	21
	Friday Fishing	Fri	16
	Game On	Fri	12
	Hit	Thu	21
	Monday Game	Mon	15
	Money Saver	Mon	14
	People	Tue	24
	Post-Ed	Tue	15
	Sport	M-F	17

Source: emma TM conducted by Ipsos Connect, People 14+ for the 12 months ending December 2019



MASTHEAD	SECTION	DAYS	PRINT AIR ('000)
			Jan19 - Dec19
	Taste.com.au	Wed	26
	TV Plus	Thu	23
Cairns Weekend Post	Cairns Eye	Sat	27
	Careers	Sat	18
	Classifieds	Sat	26
	Motoring	Sat	17
	Real Estate	Sat	24
	Bargain Hunter	Sat	17
The Canberra Times (M-F)	Business Day	M-F	21
	Fly	Thu	25
	Food and Wine	Wed	41
	Sport	M-F	27
	The Guide	Mon	40
The Canberra Times (Sat)	allhomes.com.au	Sat	29
	Drive	Sat	16
	My Career	Sat	9
	Sport	Sat	26
Sunday Canberra Times	Sport	Sun	19
Chronicle (M-F)	Better Business	Tue	11
	Commercial Property	Thu	14
	Easy Eating	M-F	10
	Junior Sport	Wed	10
	Local Classifieds	M-F	13
	Motoring	Thu	14
	NiE	Tue	7
	Smarter Shopping	Thu	18
	Sport	M-F	15
	The Guide	Thu	22
	Web World	Mon	6
Chronicle (Sat)	Easy Eating	Sat	12
	Jobs	Sat	13
	Local Classifieds	Sat	14
	Real Estate	Sat	23
	Sport	Sat	15
	Weekend	Sat	21
Courier-Mail (M-F)	Business Daily	M-F	111
	Careers	M-F	73
	Confidential	M-F	83

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			Jan19 - Dec19
	Hit	Thu	112
	Money Saver	Mon	107
	Motoring	M-F	78
	PRIME SITE	Fri	97
	Sport	M-F	164
	Switched On	Wed	122
	Taste.com.au	Tue	198
	Weekend Extra	Fri	204
Courier-Mail (Sat)	Business Daily	Sat	103
	Careers	Sat	76
	Confidential	Sat	118
	Home	Sat	109
	Insight	Sat	109
	Motoring	Sat	90
	Real Estate	Sat	126
	Sport	Sat	159
	Weekend Shopper	Sat	88
Sunday Mail (QLD)	Agenda	Sun	146
	Body+Soul	Sun	237
	Escape	Sun	252
	Motoring	Sun	124
	Property Confidential	Sun	126
	Sport	Sun	223
	Sunday Confidential	Sun	174
	Sunday Home	Sun	174
	TV Guide	Sun	246
Daily Telegraph (M-F)	Business Daily	M-F	164
	Careers	M-F	123
	Money Saver	Mon	186
	Sport	M-F	319
	DT TV	Wed	182
	Sydney Confidential	M-F	181
Daily Telegraph (Sat)	Business Daily	Sat	129
	Careers	Sat	88
	Home	Sat	178
	Motoring	Sat	134
	Real Estate	Sat	190
	Saturday Extra	Sat	160

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			Jan19 - Dec19
	Sport	Sat	253
	Sydney Confidential	Sat	170
Sunday Telegraph	Body+Soul	Sun	377
	Escape	Sun	395
	Insider	Sun	254
	Real Estate	Sun	307
	Sport	Sun	360
	TV Guide	Sun	286
Financial Review (M-F)	Companies & Markets	M-F	147
	Domain	Fri	282
	Education	Mon	124
	Life & Leisure	Fri	162
	Prestige	Wed	143
	Property	M-F	112
	Review	Fri	207
	Smart Investor	Wed	248
	Technology	Tue	204
Financial Review (Wknd edition)	Companies & Markets	Sat	64
	Life & Leisure	Sat	63
	Property	Sat	51
	Smart Money	Sat	66
Geelong Advertiser (M-F)	Junior Sport	Tue	17
	Real Estate	Wed	38
	Scoop	Thu	14
	Sport	M-F	27
	TV Guide	Thu	28
Geelong Advertiser (Sat)	Careers	Sat	18
	GT Home	Sat	30
	GT	Sat	31
	Motoring	Sat	16
	Real Estate	Sat	31
	Sport	Sat	28
Gold Coast Bulletin (M-F)	Business	M-F	20
	Business Property	Fri	27
	Coast Confidential	M-F	19
	GC Shopper	Fri	23
	Play	Thu	31
	Sport	M-F	24

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			Jan19 - Dec19
	Taste.com.au	Tue	32
Weekend Gold Coast Bulletin	Business	Sat	19
	Careers	Sat	15
	Coast Confidential	Sat	22
	Gold Coast Eye	Sat	23
	Motoring	Sat	16
	Real Estate	Sat	31
	Sport	Sat	28
Herald Sun (M-F)	Business Daily	M-F	231
	Confidential	M-F	272
	Motoring	Fri	299
	Sport	M-F	435
	Taste.com.au	Tue	506
Herald Sun (Sat)	Business Daily	Sat	179
	Careers	Sat	116
	Page 13	Sat	254
	Real Estate	Sat	268
	Sport	Sat	358
	Weekend	Sat	329
Sunday Herald Sun	Body+Soul	Sun	338
	Escape	Sun	379
	Gossip Queen	Sun	178
	Sport	Sun	365
	TV Guide	Sun	291
Mercury (Tas) (M-F)	Business	M-F	25
	Classifieds	M-F	41
	Money Saver	Mon	19
	Motoring	Fri	23
	Pulse	Thu	25
	Real Estate	Thu	59
	Sport	M-F	37
	Taste.com.au	Tue	46
Mercury on Saturday (Tas)	Business	Sat	20
	Classifieds	Sat	40
	Sport	Sat	37
	TasWeekend	Sat	45
Sunday Tasmanian	Body+Soul	Sun	29
	Escape	Sun	35



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MASTHEAD	SECTION	DAYS	PRINT AIR ('000)
			Jan19 - Dec19
	Sport	Sun	34
	Tassie Living	Sun	35
Morning Bulletin (M-F)	Better Business	Tue	6
	Commercial Property	Thu	10
	Easy Eating	M-F	6
	Local Classifieds	M-F	8
	Motoring	Fri	8
	Sport	M-F	11
	The Guide	Thu	14
	Web World	Mon	4
Newcastle Herald (M-F)	GT	Wed	39
	Live	Thu	38
	TV	Fri	46
Newcastle Herald (Sat)	Domain	Sat	43
	H1	Sat	36
	H2	Sat	39
	Motoring	Sat	18
	Weekender	Sat	41
Northern Star (M-F)	Better Business	Tue	7
	Commercial Property	Thu	11
	Easy Eating	M-F	7
	NiE	Tue	5
	Smarter Shopping	Thu	7
	Sport	M-F	9
	The Guide	Thu	15
	Web World	Mon	4
The Weekend Star (Sat)	Easy Eating	Sat	9
	Jobs	Sat	8
	Motoring	Sat	7
	Real Estate	Sat	13
	Sport	Sat	11
	Weekend	Sat	13
Northern Territory News (M-F)	Entertainment	Fri	22
	Motoring	Fri	12
	Sport	M-F	20
	Switched On	Mon	15
Northern Territory News (Sat)	Careers	Sat	12
	Classifieds	Sat	17



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			Jan19 - Dec19
	Marine Guide	Sat	6
	Property	Sat	18
Sunday Territorian	Body+Soul	Sun	9
	Escape	Sun	11
	Taste.com.au	Sun	11
Sunshine Coast Daily (M-F)	Better Business	Tue	12
	Commercial Property	Thu	12
	Easy Eating	M-F	10
	Junior Sport	Wed	7
	Smarter Shopping	Thu	14
	Sport	M-F	19
	The Guide	Thu	22
	Web World	Mon	6
Sunshine Coast Daily (Sat)	Easy Eating	Sat	10
	Jobs	Sat	6
	Local Classifieds	Sat	9
	Motoring	Sat	8
	Real Estate	Sat	14
	Sport	Sat	14
	Weekend	Sat	17
Sydney Morning Herald (M-F)	Business	M-F	187
	Good Food	Tue	343
	Money	Wed	240
	Pulse	Thu	124
	Sport	M-F	176
	The Form	Fri	87
	The Guide	Mon	272
	The Shortlist	Fri	200
Sydney Morning Herald (Sat)	Business	Sat	218
	Domain	Sat	259
	My Career	Sat	70
	News Review	Sat	298
	Spectrum	Sat	333
	Sport	Sat	212
	The Form	Sat	65
	Traveller	Sat	290
	Weekend Drive	Sat	141

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			Jan19 - Dec19
Sun-Herald	Domain	Sun	168
	Extra	Sun	149
	Money	Sun	141
	S	Sun	165
	Sport	Sun	162
	Traveller	Sun	193
	TV Liftout	Sun	183
The Age (M-F)	Business	M-F	177
	Good Food	Tue	285
	Green Guide	Thu	265
	Money	Wed	205
	Sport	M-F	169
	The Shortlist	Fri	223
The Age (Sat)	Business	Sat	184
	Domain	Sat	199
	Drive	Sat	114
	My Career	Sat	64
	Spectrum	Sat	245
	Sport	Sat	178
	Traveller	Sat	226
Sunday Age	Domain	Sun	148
	M	Sun	175
	Sport	Sun	138
	Traveller on Sunday	Sun	178
The Australian (M-F)	Aviation	Fri	129
	Commercial Property	Wed;Thu;Fri	142
	Higher Education	Wed	180
	Inquirer	M-F	149
	Legal Affairs	Fri	136
	Media	Mon	183
	Sport	M-F	168
	Technology	Tue	238
	The Australian Business Review	M-F	185
	Wealth	Tue	223
Weekend Australian	Inquirer	Sat	278
	Life Weekend	Sat	226
	Review	Sat	285
	Sport	Sat	218
	The Australian Business Review	Sat	245

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			Jan19 - Dec19
	Travel & Indulgence	Sat	269
	Wealth	Sat	172
	Weekend Professional	Sat	154
	Weekend Property	Sat	153
Townsville Bulletin (M-F)	Careers	Wed	28
	Our Defenders	Thu	17
	Play	Thu	27
	Townsville Families	Tue	25
	Weekend Planner	Fri	29
Townsville Bulletin (Sat)	Careers	Sat	18
	Motoring	Sat	16
	Real Estate	Sat	23
	Sport	Sat	22
	The Vine	Sat	13
	Townsville Eye	Sat	27
Weekend Bulletin	Jobs	Sat	8
	Local Classifieds	Sat	8
	Real Estate	Sat	13
	Sport	Sat	11
	Weekend	Sat	11
West Australian (M-F)	Employment	M-F	55
	FOOD	Thu	193
	Health + Fitness	Tue;Wed	180
	HOME	Fri	166
	Sport	M-F	208
	Today	M-F	151
	Travel	Thu	215
	West Business	M-F	129
	West Property	Wed	160
	West Real Estate	Wed	158
	West Wheels	Wed	118
	Your Money	Mon	160
Weekend West	Employment	Sat	46
	New Homes	Sat	118
	Sport	Sat	194
	The West Classifieds	Sat	100
	Travel	Sat	185
	West Business	Sat	131

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			Jan19 - Dec19
	West Real Estate	Sat	127
	West Wheels	Sat	112
Sunday Times	Body+Soul	Sun	158
	Careers	Sun	40
	Escape	Sun	170
	Motoring	Sun	101
	Readersmart	Sun	92
	Sport	Sun	167
	Taste.com.au	Sun	158
	The Sunday Times Guide	Sun	160

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