



## Print Audience Report Newspaper Inserted Magazines

Date Period: January 2019 – December 2019

Average Issue Readership

TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)
			Jan19 - Dec19
AFR Boss	NIMs	National	95
AFR Luxury Magazine	NIMs	National	80
AFR Magazine	NIMs	National	151
Life & Leisure Sophisticated Traveller	NIMs	National	58
Mansion	NIMs	National	113
The Deal	NIMs	National	40
The Weekend Australian Magazine	NIMs	National	368
Wish	NIMs	National	97
Domain (NSW)	NIMs	NSW	294
Good Weekend (NSW)	NIMs	NSW/ACT	380
Panorama Magazine	NIMs	NSW/ACT	30
Relax Magazine	NIMs	NSW/ACT	20
Stellar (NSW)	NIMs	NSW/ACT	255
Sunday Life (NSW)	NIMs	NSW/ACT	261
Domain (VIC)	NIMs	VIC	203
Good Weekend (VIC)	NIMs	VIC	283
Stellar (VIC)	NIMs	VIC	247
Sunday Life (VIC)	NIMs	VIC	207
QB Monthly	NIMs	QLD	28
Qweekend	NIMs	QLD	166
U on Sunday	NIMs	QLD	191
STM	NIMs	WA	186

Source: emma™ conducted by Ipsos Connect, People 14+ for the 12 months ending December 2019

