



Print Audience Report Magazines

Date Period: January 2019 - December 2019
Average Issue Readership

TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)
			Jan19 - Dec19
4X4 Australia	Magazines	National	277
AFL Record	Magazines	National	205
APC	Magazines	National	89
Australian 4WD Action	Magazines	National	391
Australian Country	Magazines	National	82
Australian Geographic	Magazines	National	670
Australian Golf Digest	Magazines	National	123
Australian Gourmet Traveller	Magazines	National	280
Australian Motorcycle News	Magazines	National	147
Australian Traveller	Magazines	National	88
The Australian Women's Weekly	Magazines	National	1403
The Australian Women's Weekly FOOD	Magazines	National	270
Backyard	Magazines	National	41
Belle	Magazines	National	169
Better Homes and Gardens	Magazines	National	1741
Big League	Magazines	National	137
Coles Magazine	Magazines	National	4471
Country Style	Magazines	National	290
delicious.	Magazines	National	636
Diabetic Living	Magazines	National	303
Dirt Action	Magazines	National	89
ELLE	Magazines	National	152
Empire	Magazines	National	73
Fishing World	Magazines	National	276
Fitness First	Magazines	National	93
Foxtel Magazine	Magazines	National	484
Frankie	Magazines	National	301
Freshwater Fishing Australia	Magazines	National	174
Game Informer	Magazines	National	136
Gardening Australia	Magazines	National	520

Source: emma TM conducted by Ipsos Connect, People 14+ for the 12 months ending December 2019



TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)
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Girlfriend	Magazines	National	102
Golf Australia	Magazines	National	144
Good Health	Magazines	National	166
Gourmet Traveller Wine	Magazines	National	93
GQ	Magazines	National	105
Grand Designs Australia	Magazines	National	186
Harper's BAZAAR	Magazines	National	171
Healthy Food Guide	Magazines	National	251
Home Beautiful	Magazines	National	442
Home Design	Magazines	National	85
Homespun	Magazines	National	50
Horizons	Magazines	WA	181
House & Garden	Magazines	National	703
Hyper	Magazines	National	33
Inside Out	Magazines	National	127
Inside Sport	Magazines	National	91
InStyle	Magazines	National	115
Jetstar	Magazines	National	456
Just Cars	Magazines	National	353
Kitchens & Bathrooms	Magazines	National	221
Marie Claire	Magazines	National	285
Men's Fitness	Magazines	National	207
Men's Health	Magazines	National	333
MiINDFOOD	Magazines	National	89
Money	Magazines	National	118
Motor	Magazines	National	128
National Geographic	Magazines	National	854
New Idea	Magazines	National	1285
New Scientist	Magazines	National	177
NW	Magazines	National	210
OK!	Magazines	National	233
Open Road	Magazines	NSW	1023
Outdoor Living	Magazines	National	69
PC PowerPlay	Magazines	National	114
People	Magazines	National	130
PlayStation	Magazines	National	198
Prevention	Magazines	National	92
Qantas Spirit of Australia	Magazines	National	742
Quilters Companion	Magazines	National	86
Reader's Digest Australia	Magazines	National	412
Real Living	Magazines	National	107
RM Williams Outback	Magazines	National	347
Road Ahead	Magazines	QLD	538

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Road Rider	Magazines	National	56
Royal Auto	Magazines	VIC	639
SA Motor	Magazines	SA	276
Selector	Magazines	National	37
Street Machine	Magazines	National	343
Super Food Ideas	Magazines	National	311
T3	Magazines	National	29
Take 5	Magazines	National	626
Take 5 Bumper Monthly!	Magazines	National	318
Taste.com.au Magazine	Magazines	National	760
TechLife	Magazines	National	57
that's life!	Magazines	National	701
that's life! MEGA MONTHLY	Magazines	National	166
The Monthly	Magazines	National	100
The Picture	Magazines	National	162
Time	Magazines	National	318
TV WEEK	Magazines	National	514
Unique Cars	Magazines	National	342
Virgin Australia Voyeur	Magazines	National	544
Vogue Australia	Magazines	National	434
Vogue Living	Magazines	National	253
WellBeing	Magazines	National	138
Wellbeing Eat Well	Magazines	National	56
Wheels	Magazines	National	298
Who	Magazines	National	451
Woman's Day	Magazines	National	1393
Women's Health	Magazines	National	275
Woolworths Fresh Magazine	Magazines	National	4865

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