



**PRINT AUDIENCE REPORT
NEWSPAPER SECTIONS
Data Period: July 2018 - June 2019
Average Issue Readership '000's**

MASTHEAD	SECTION	DAYS	PRINT AIR ('000)
			Jul18 - Jun19
Adelaide Advertiser (M-F)	Adelaide Confidential	M-F	120
	Boomer	Mon	139
	Business Daily	M-F	101
	Money Saver	Mon	99
	Motoring	Fri	108
	SA Business Journal	Tue	92
	Sport	M-F	156
	The SourceSA	Wed	127
Saturday Advertiser	Adelaide Confidential	Sat	125
	Business Daily	Sat	95
	Careers	Sat	77
	Real Estate	Sat	153
	SA Weekend	Sat	202
	Sports Saturday	Sat	165
	Weekend Extra	Sat	153
Sunday Mail (SA)	Body+Soul	Sun	173
	Escape	Sun	196
	Home & Life	Sun	153
	Sport	Sun	170
	Sunday	Sun	138
	Watch	Sun	156
Cairns Post (M-F)	Business Week	Wed	18
	Cairns Confidential	Thu	19
	Classifieds	M-F	24
	Friday Fishing	Fri	20
	Game On	Fri	14
	Hit	Thu	24
	Monday Game	Mon	17
	Money Saver	Mon	16
	People	Tue	27
	Post-Ed	Tue	17
	Sport	M-F	21
	Taste.com.au	Wed	30
	TV Plus	Thu	28
Cairns Weekend Post	Cairns Eye	Sat	34
	Careers	Sat	22
	Classifieds	Sat	32
	Motoring	Sat	19
	Real Estate	Sat	30
	Bargain Hunter	Sat	24



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The Canberra Times (M-F)	Business Day	M-F	20	
	Fly	Thu	28	
	Food and Wine	Wed	45	
	Sport	M-F	25	
	The Guide	Mon	45	
The Canberra Times (Sat)	allhomes.com.au	Sat	32	
	Drive	Sat	20	
	My Career	Sat	11	
	Sport	Sat	29	
Sunday Canberra Times	Sport	Sun	23	
Chronicle (M-F)	Better Business	Tue	13	
	Commercial Property	Thu	17	
	Easy Eating	M-F	9	
	Junior Sport	Wed	9	
	Local Classifieds	M-F	13	
	Motoring	Thu	15	
	NiE	Tue	9	
	Smarter Shopping	Thu	16	
	Sport	M-F	14	
	The Guide	Thu	21	
	Web World	Mon	6	
	Chronicle (Sat)	Easy Eating	Sat	14
		Jobs	Sat	13
Local Classifieds		Sat	15	
Real Estate		Sat	23	
Sport		Sat	14	
Weekend		Sat	21	
Courier-Mail (M-F)	Business Daily	M-F	108	
	Careers	M-F	67	
	Confidential	M-F	88	
	Hit	Thu	128	
	Money Saver	Mon	112	
	Motoring	M-F	77	
	PRIME SITE	Fri	105	
	Sport	M-F	167	
	Switched On	Wed	137	
	Taste.com.au	Tue	206	
Courier-Mail (Sat)	Weekend Extra	Fri	223	
	Business Daily	Sat	105	
	Careers	Sat	75	



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			Jul18 - Jun19
	Confidential	Sat	132
	Home	Sat	118
	Insight	Sat	122
	Motoring	Sat	102
	Real Estate	Sat	131
	Sport	Sat	162
	Weekend Shopper	Sat	91
Sunday Mail (QLD)	Agenda	Sun	164
	Body+Soul	Sun	261
	Escape	Sun	289
	Motoring	Sun	134
	Property Confidential	Sun	138
	Sport	Sun	248
	Sunday Confidential	Sun	198
	Sunday Home	Sun	189
	TV Guide	Sun	275
Daily Telegraph (M-F)	Business Daily	M-F	193
	Careers	M-F	128
	Hit	Thu	186
	Money Saver	Mon	207
	Sport	M-F	364
	Switched On	Wed	198
	Sydney Confidential	M-F	195
Daily Telegraph (Sat)	Business Daily	Sat	142
	BW Magazine	Sat	190
	Careers	Sat	99
	Home	Sat	201
	Motoring	Sat	135
	Real Estate	Sat	199
	Saturday Extra	Sat	180
	Sport	Sat	288
	Sydney Confidential	Sat	187
Sunday Telegraph	Body+Soul	Sun	421
	Escape	Sun	441
	Insider	Sun	265
	Real Estate	Sun	339
	Sport	Sun	417
	TV Guide	Sun	373
Financial Review (M-F)	Companies & Markets	M-F	146
	Domain	Fri	284



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			Jul18 - Jun19
	Education	Mon	119
	Life & Leisure	Fri	165
	Prestige	Wed	133
	Property	M-F	109
	Review	Fri	207
	Smart Investor	Wed	241
	Technology	Tue	201
Financial Review (Wknd edition)	Companies & Markets	Sat	75
	Life & Leisure	Sat	71
	Property	Sat	57
	Smart Money	Sat	77
Geelong Advertiser (M-F)	Junior Sport	Tue	18
	Real Cooking	Thu	18
	Real Estate	Wed	41
	Scoop	Thu	16
	Sport	M-F	32
	TV Guide	Thu	30
Geelong Advertiser (Sat)	Addy	Sat	29
	Careers	Sat	21
	GT Home	Sat	31
	GT	Sat	33
	Motoring	Sat	16
	Real Estate	Sat	34
	Sport	Sat	35
	Weekend Extra	Sat	29
Gold Coast Bulletin (M-F)	Business	M-F	20
	Business Property	Fri	28
	Coast Confidential	M-F	18
	GC Shopper	Fri	26
	Play	Thu	31
	Sport	M-F	27
	Taste.com.au	Tue	34
Weekend Gold Coast Bulletin	Business	Sat	19
	Careers	Sat	17
	Coast Confidential	Sat	24
	Gold Coast Eye	Sat	27
	Motoring	Sat	19
	Real Estate	Sat	35
	Sport	Sat	31
Herald Sun (M-F)	Business Daily	M-F	240



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			Jul18 - Jun19
	Confidential	M-F	283
	Motoring	Fri	312
	Sport	M-F	458
	Taste.com.au	Tue	537
Herald Sun (Sat)	Business Daily	Sat	195
	Careers	Sat	129
	Page 13	Sat	267
	Real Estate	Sat	287
	Sport	Sat	372
	Weekend	Sat	355
Sunday Herald Sun	Body+Soul	Sun	377
	Escape	Sun	407
	Gossip Queen	Sun	194
	Sport	Sun	396
	TV Guide	Sun	353
Mercury (Tas) (M-F)	Business	M-F	25
	Classifieds	M-F	47
	Money Saver	Mon	22
	Motoring	Fri	24
	Pulse	Thu	26
	Real Estate	Thu	61
	Sport	M-F	39
	Taste.com.au	Tue	48
Mercury on Saturday (Tas)	Business	Sat	21
	Classifieds	Sat	45
	Sport	Sat	39
	TasWeekend	Sat	46
Sunday Tasmanian	Body+Soul	Sun	32
	Escape	Sun	37
	Sport	Sun	36
	Tassie Living	Sun	36
Morning Bulletin (M-F)	Better Business	Tue	7
	Commercial Property	Thu	9
	Easy Eating	M-F	7
	Local Classifieds	M-F	10
	Motoring	Fri	8
	Sport	M-F	12
	The Guide	Thu	14
	Web World	Mon	5
Newcastle Herald (M-F)	GT	Wed	41



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			Jul18 - Jun19
	Live	Thu	38
	TV	Fri	54
Newcastle Herald (Sat)	Domain	Sat	48
	H1	Sat	44
	H2	Sat	48
	Motoring	Sat	23
	Weekender	Sat	47
Northern Star (M-F)	Better Business	Tue	7
	Commercial Property	Thu	10
	Easy Eating	M-F	7
	NiE	Tue	5
	Smarter Shopping	Thu	7
	Sport	M-F	10
	The Guide	Thu	14
	Web World	Mon	5
The Weekend Star (Sat)	Easy Eating	Sat	8
	Jobs	Sat	7
	Motoring	Sat	7
	Real Estate	Sat	13
	Sport	Sat	10
	Weekend	Sat	13
Northern Territory News (M-F)	Entertainment	Fri	23
	Motoring	Fri	13
	Sport	M-F	19
	Switched On	Mon	15
Northern Territory News (Sat)	Careers	Sat	10
	Classifieds	Sat	13
	Marine Guide	Sat	4
	Property	Sat	11
Sunday Territorian	Body+Soul	Sun	9
	Escape	Sun	11
	Taste.com.au	Sun	11
Sunshine Coast Daily (M-F)	Better Business	Tue	12
	Commercial Property	Thu	13
	Easy Eating	M-F	10
	Junior Sport	Wed	6
	Smarter Shopping	Thu	16
	Sport	M-F	18
	The Guide	Thu	25
	Web World	Mon	7



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Sunshine Coast Daily (Sat)	Easy Eating	Sat	12
	Jobs	Sat	7
	Local Classifieds	Sat	9
	Motoring	Sat	9
	Real Estate	Sat	18
	Sport	Sat	15
	Weekend	Sat	22
Sydney Morning Herald (M-F)	Business	M-F	200
	Good Food	Tue	369
	Money	Wed	264
	Pulse	Thu	138
	Sport	M-F	193
	The Form	Fri	97
	The Guide	Mon	302
	The Shortlist	Fri	209
Sydney Morning Herald (Sat)	Business	Sat	249
	Domain	Sat	282
	My Career	Sat	85
	News Review	Sat	331
	Spectrum	Sat	365
	Sport	Sat	231
	The Form	Sat	72
	Traveller	Sat	319
Sun-Herald	Weekend Drive	Sat	150
	Domain	Sun	182
	Extra	Sun	162
	Money	Sun	158
	S	Sun	177
	Sport	Sun	178
	Traveller	Sun	209
	TV Liftout	Sun	192
The Age (M-F)	Business	M-F	171
	Good Food	Tue	292
	Green Guide	Thu	272
	Money	Wed	191
	Sport	M-F	173
	The Shortlist	Fri	218
The Age (Sat)	Business	Sat	182
	Domain	Sat	212
	Drive	Sat	124



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			Jul18 - Jun19
	My Career	Sat	72
	Spectrum	Sat	255
	Sport	Sat	185
	Traveller	Sat	232
Sunday Age	Domain	Sun	161
	M	Sun	184
	Sport	Sun	149
	Traveller on Sunday	Sun	185
The Australian (M-F)	Aviation	Fri	115
	Commercial Property	Wed;Thu;Fr	120
	Higher Education	Wed	176
	Inquirer	M-F	142
	Legal Affairs	Fri	128
	Media & Marketing	Mon	161
	Sport	M-F	163
	Technology	Tue	227
	The Australian Business Review	M-F	185
	Wealth	Tue	198
Weekend Australian	Inquirer	Sat	302
	Life Weekend	Sat	258
	Review	Sat	306
	Sport	Sat	236
	The Australian Business Review	Sat	267
	Travel & Indulgence	Sat	301
	Wealth	Sat	190
	Weekend Professional	Sat	154
	Weekend Property	Sat	170
Townsville Bulletin (M-F)	Careers	Wed	32
	Our Defenders	Thu	21
	Play	Thu	30
	Townsville Families	Tue	28
	Weekend Planner	Fri	32
Townsville Bulletin (Sat)	Careers	Sat	21
	Motoring	Sat	19
	Real Estate	Sat	29
	Sport	Sat	27
	The Vine	Sat	15
	Townsville Eye	Sat	34
Weekend Bulletin	Jobs	Sat	10
	Local Classifieds	Sat	11



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			Jul18 - Jun19
	Real Estate	Sat	14
	Sport	Sat	13
	Weekend	Sat	14
West Australian (M-F)	Employment - WJOBS	M-F	55
	FOOD	Thu	191
	Health + Fitness	Tue;Wed	178
	HOME	Fri	161
	Sport	M-F	208
	Today	M-F	155
	Travel	Thu	221
	West Business	M-F	137
	West Property	Wed	157
	West Real Estate	Wed	163
	West Wheels	Wed	113
	Your Money	Mon	165
Weekend West	Employment - WJOBS	Sat	51
	New Homes	Sat	116
	Sport	Sat	200
	The West Classifieds	Sat	101
	Travel	Sat	198
	West Business	Sat	134
	West Real Estate	Sat	127
	West Wheels	Sat	100
Sunday Times	Body+Soul	Sun	162
	Careers	Sun	48
	Escape	Sun	168
	Home	Sun	120
	Motoring	Sun	100
	Readersmart	Sun	90
	Real Estate	Sun	117
	Sport	Sun	179
	Taste.com.au	Sun	153
	The Sunday Times Guide	Sun	151